2021-07-22 Meeting notes

Date

22 Jul 20216:00PM-

Attendees

- David Lang
- Jessee Maloney - present 7/22
- user-eefcb - present 7/22
- John Dubelko - present 7/22
- Jonathan White
- Julien Tricheaux - present 7/18 & 7/22
- Scott Newman - present 7/18 & 7/22

Goals

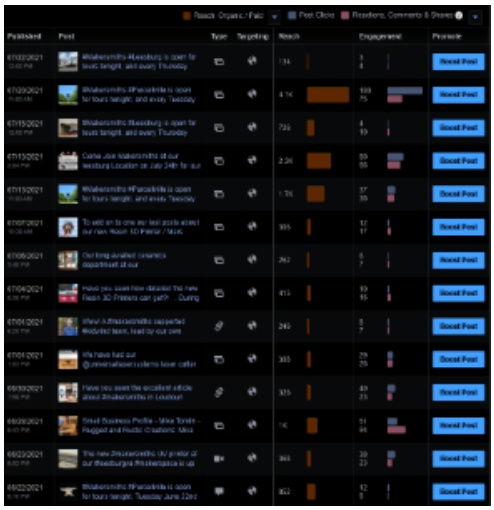
- Regular monthly meeting

Discussion items

Time	Item	Who	Notes
	MEETING RESCHEDULED		• Reschedule or skip? Message posted to Slack. Rescheduled from 2021-07-18 19:00 to 2021-07-22 18:00
	Approve Previous Meeting Minutes		• Accepted as presented

	Event/News Postings		• Demo Day
			  ◦ Can we get this in the papers?
			  ◦ UV Printed keychains, anything else?
			• Open Houses
			  ◦ URL? makersmith.org/PublicEvents - Events? makersmiths.org/OpenHouse - Main Page? makermiths.org /ComeVisit - Main Page? makersmiths.org/VisitUs - Main Page? makersmiths.org/LearnMore - Main Page?
			  ◦ We could assign these to each outlet, and rotate through them.
			  ◦ Scott will submit the website requests

	Analytics info		

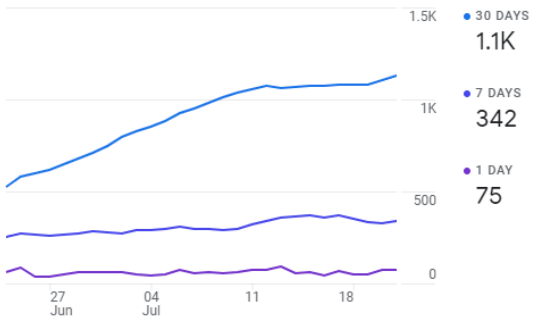


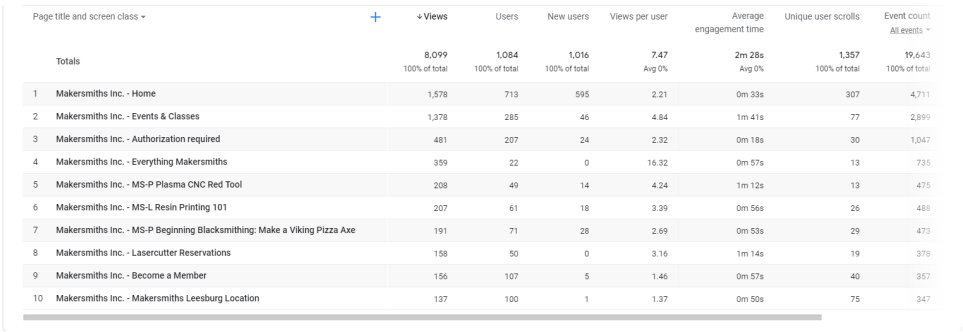
Users	New users	Average engagement time	Total revenue
1.1K	1K	2m 28s	$0.00



HOW ARE ACTIVE USERS TRENDING?

User activity over time



			 We were not posting Facebook events for 2 or three weeks, have resumed posting Facebook posting cross promotion shows in engagement figures Need more help with Facebook Posts are happening automatically for open houses

	Hackathon		• Scott owes Julien a review of his writeup (at https://docs.google.com/document/d/1xmzbbuJwn1809YgAdNc6JCUM3EMoYX1ZiphkZPEud0o/edit?usp=sharing)
			  ◦ Copied Julien's work to Shared drives>Marketing>Special Events>Hackathons
			  ◦ Added comments
			• Committee comments on Julien's work?
			• Next steps/action items?

	Flyers		• Jessee has updated flyers, and will be printing tomorrow...
	Instagram access		• Resolved - Julien is collecting photos, reels, and stories to post - looking for member interviews,
	Schedule next meeting		• Next meeting scheduled for Monday, August 16, at 7PM

Action items

- Scott Newman - Review Julien's writeup by Friday, July 23
- Scott Newman - Open House submission to Loudoun Times-Mirror (overdue)
- Scott Newman - Submit URL requests to website committee
- Julien - write up paragraph for newsletter about hackathons and create Slack channel
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