

# Membership Survey Results

Jan. 2023

# Purpose

- Gauge the number of dues-paying members that are active in the community as opposed to those that are inactive
- Better understand how often and for what activities each of the two locations are used, down to rooms and larger machines
- Better understand the wants and needs of active members in regards to location amenities, classes, tools, and other offerings
- Better understand our current volunteering activity and roadblocks to increasing that activity among our members

# Section 1: Methodology and Initial Results

# Methodology

- Survey conducted via Google forms
  - Link sent out via mass email to list found on website
  - Link was posted in multiple Slack channels
  - Reminders were given at member meetings by the president
- Survey questions consisted of:
  - multiple choice
  - check boxes
  - ranking
  - short answer
  - long answer
- Some questions were mandatory, some were not
  - Location-specific, niche-activities (ie teaching a class), and suggestion questions were optional
- Survey covered five main topics, in order:
  - general questions (background information about the respondent)
  - non-location-specific activities questions
  - Purcellville-specific questions
  - Leesburg-specific questions
  - volunteering questions.
- Survey was open for three months
  - opened on October 31st, 2022
  - closed on January 31st, 2023

# Initial results

- 78 responses
  - 42.5 respondents on average for non-location specific activities questions
  - 68.25 respondents on average for Leesburg optional questions
  - 58.875 respondents on average for Purcellville optional questions
- 44 average respondents to optional suggestion-based questions
  - What would you add to rooms in Purcellville?
  - What would you add to rooms in Leesburg?
  - What classes are not currently offered, but you would take if they were?
  - Some responses to these were “none”

# DISCLAIMER:

The following analysis is NOT comprehensive and based on my initial evaluation of the data. Conclusions are NOT final and everyone is HIGHLY ENCOURAGED to analyze the raw data and see what information they can glean from it.

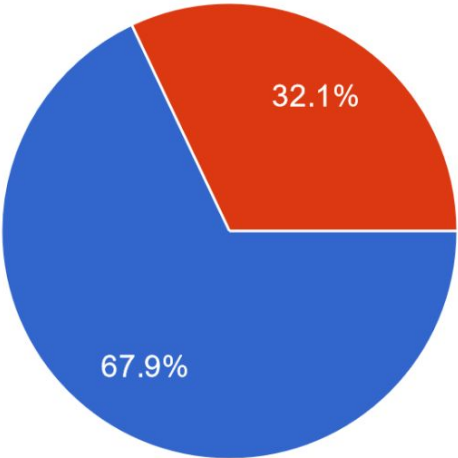
Raw data has been sent out separately. Answers in rows are not randomized; each row is an individual respondent. Please do NOT try to identify any respondents based on this data.

This data is for board members, stewards, and committees only. Additional requests can be sent to [marketing@makersmiths.org](mailto:marketing@makersmiths.org).

## Section 2: General Questions

# What membership type are you?

78 responses

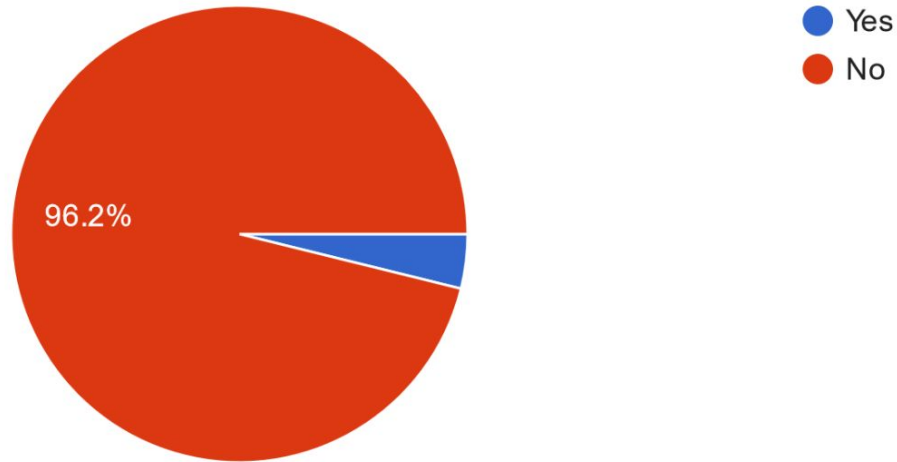


- Individual
- Household (Each member of your household can fill out this survey!)
- Corporate
- Gifted
- I am not a member



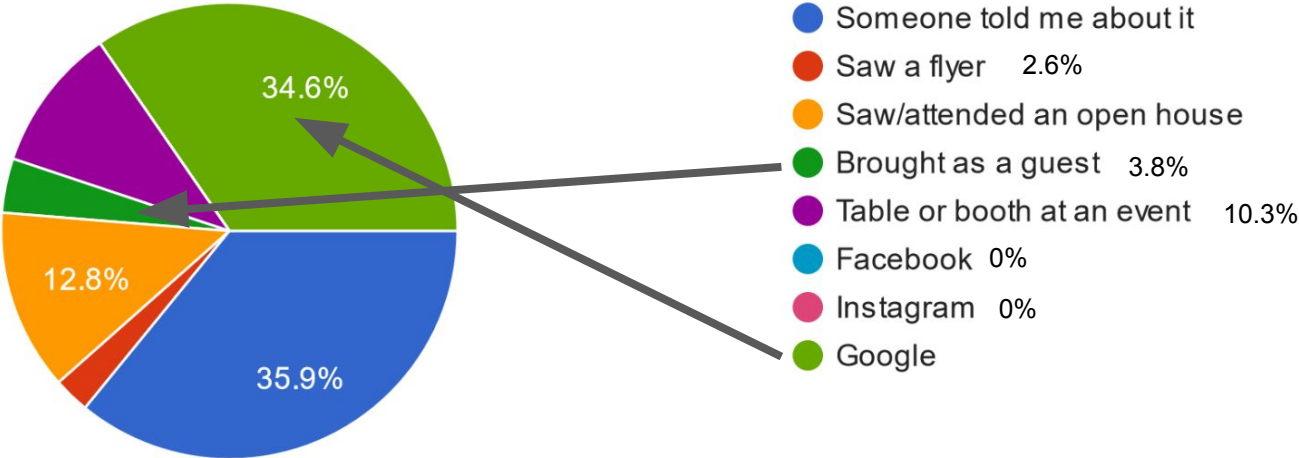
## Are you part of any other makerspaces?

78 responses



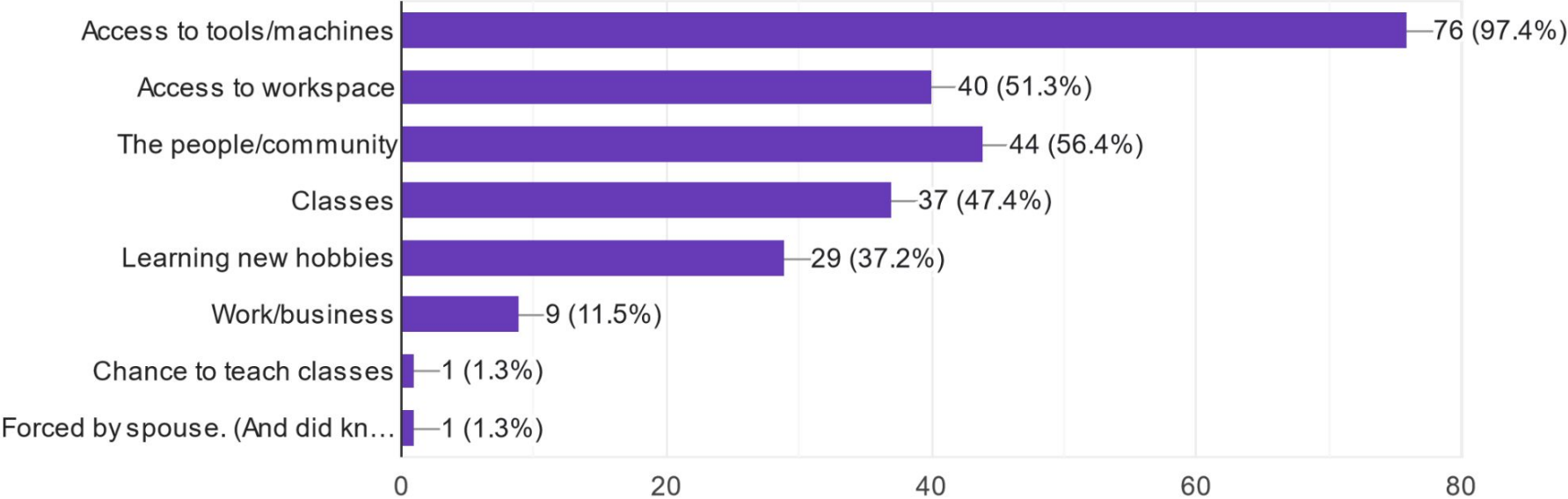
# How did you first hear about Makersmiths?

78 responses



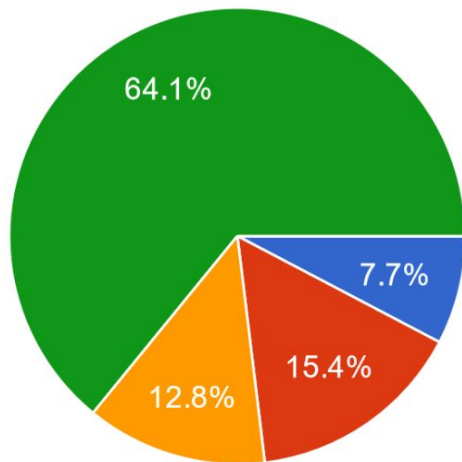
# What made you want to join Makersmiths?

78 responses



## Do you use the Makersmiths Slack server?

78 responses

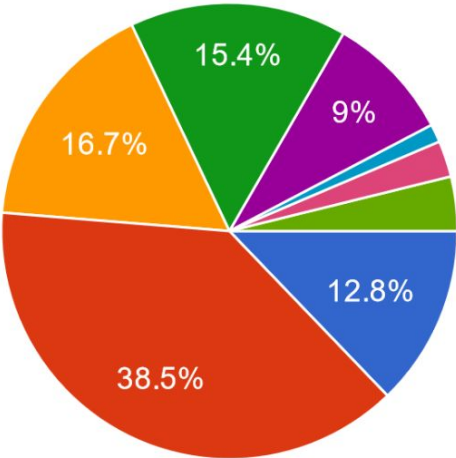


- I joined the server but I don't use it
- I only use it for general topics like space updates and announcements
- I only use it for specific topics like hobbies, rooms, or activities
- I use it regularly for general and specific topics
- I chose not to join Slack
- I do not know what Slack is
- I would like to join Slack but I do not know how

## Section 3: Non-Location Specific Activities

# On average, how much time a month do you spend at Makersmiths?

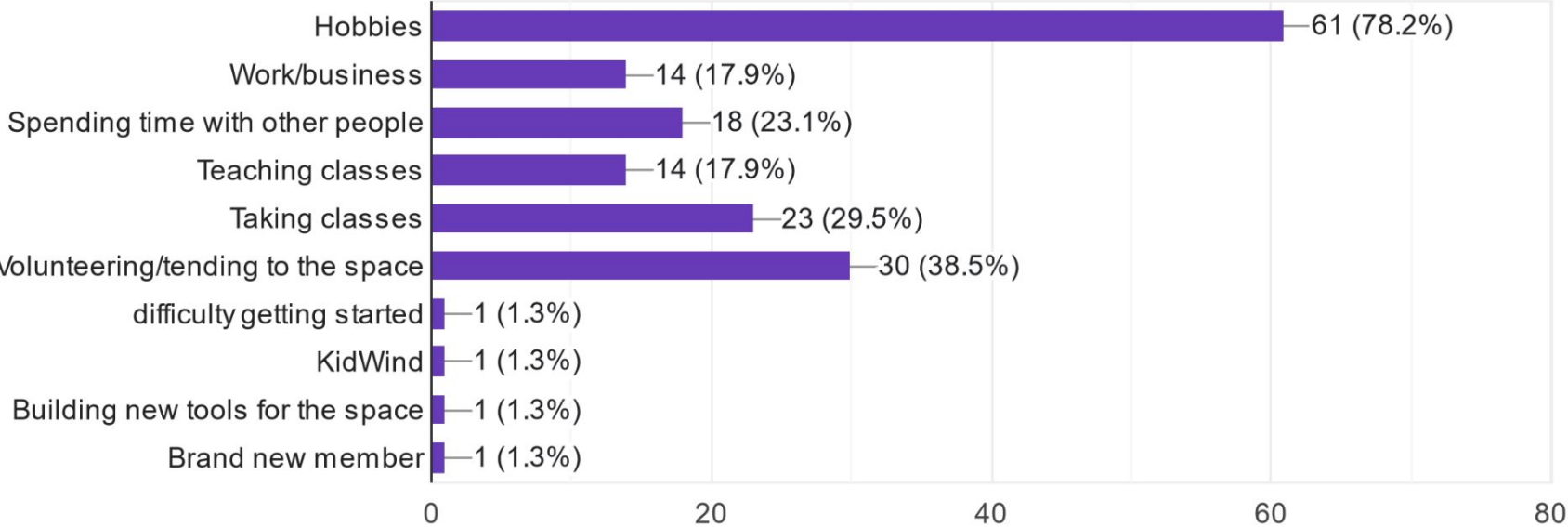
78 responses



- Less than 1 hour a month
- 1 to 4 hours a month
- 5 to 8 hours a month
- 9 to 12 hours a month
- 13 to 20 hours a month
- 21 to 30 hours a month 1.3%
- 31 to 40 hours a month 2.6%
- over 40 hours a month 3.8%

# How do you spend most of your time at Makersmiths?

78 responses



In the last year,  
what classes have  
you taken?



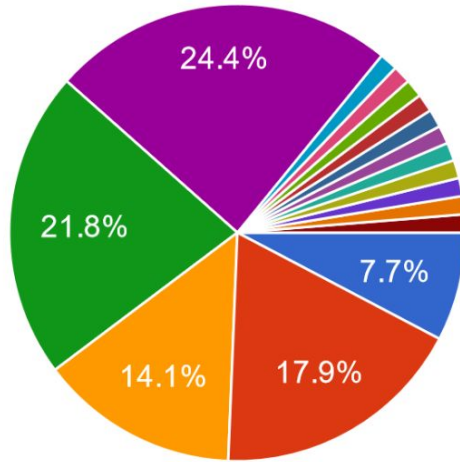






# In the last year, have you taught a class?

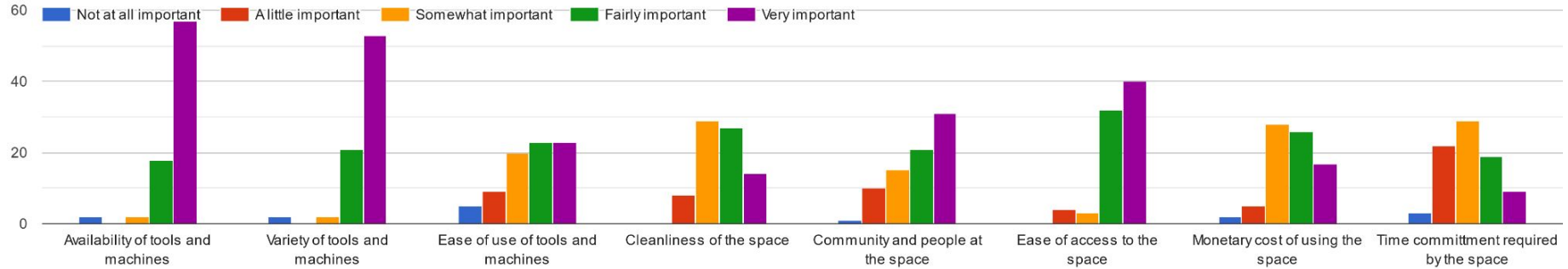
78 responses



1.3% each,  
14.3% combined

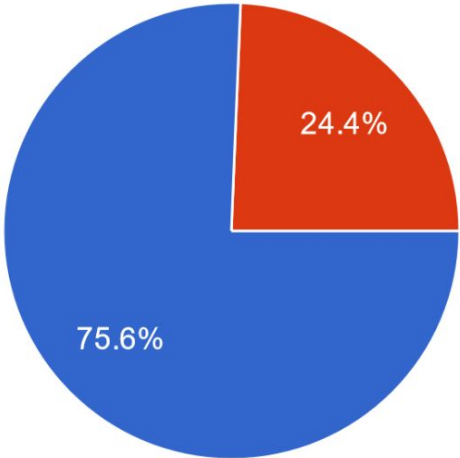
- Yes, I have taught one class
- Yes, I teach classes regularly
- No, I do not want to teach a class
- No, I do not feel knowledgeable enough
- No, but I want to teach a class
- I would, but compensation inadequate
- I will be teaching the UV printer class
- Tried to, but got hand slapped big time
- Only been here for a month
- No - time constraints
- I sorta helped teach some 3d printing
- I've taught a few, but not on a regular
- maybe in the future i will teach not sur
- I'm going to teach one next week
- I might teach a class, but I'm not sure
- Finding the time to offer one.

Rate the following factors for importance when choosing a makerspace



# Which space do you live closer to?

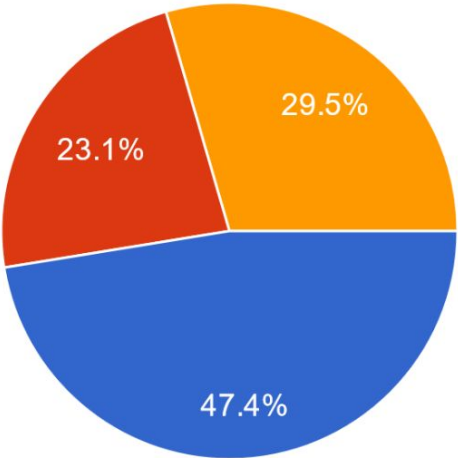
78 responses



- Leesburg
- Purcellville

# Which space do you spend most of your time at?

78 responses



- Leesburg
- Purcellville
- I spend time at both

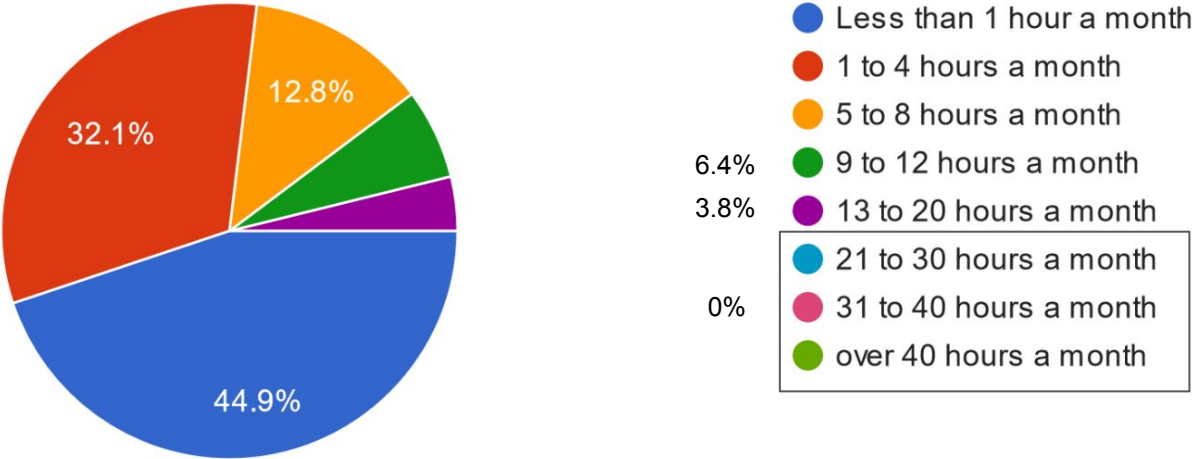


# Section 4: Purcellville Specific



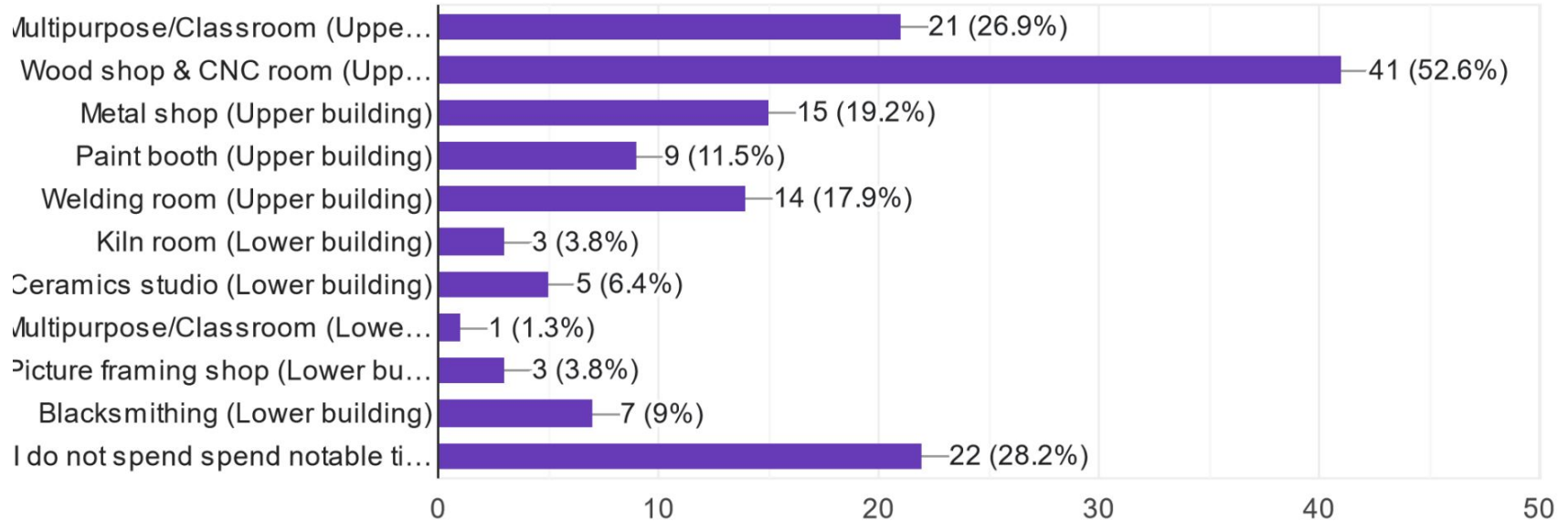
# On average, how much time a month do you spend at the Purcellville space?

78 responses



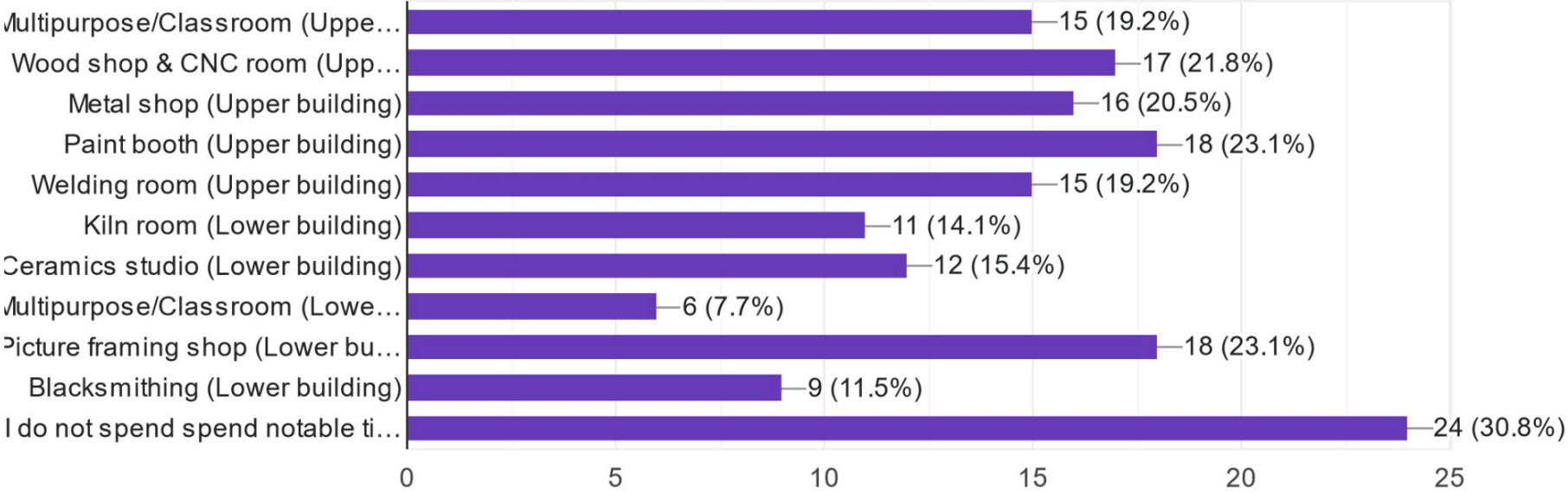
## In Purcellville, which rooms do you spend most of your time in on average?

78 responses



# In Purcellville, which rooms do you think could be enhanced?

78 responses

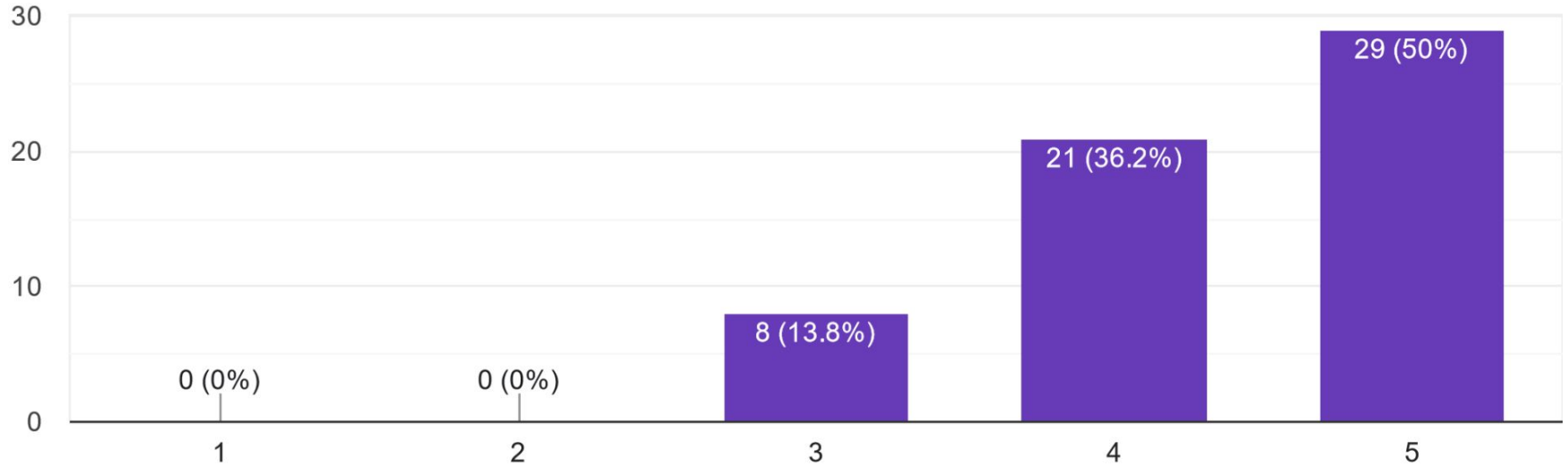






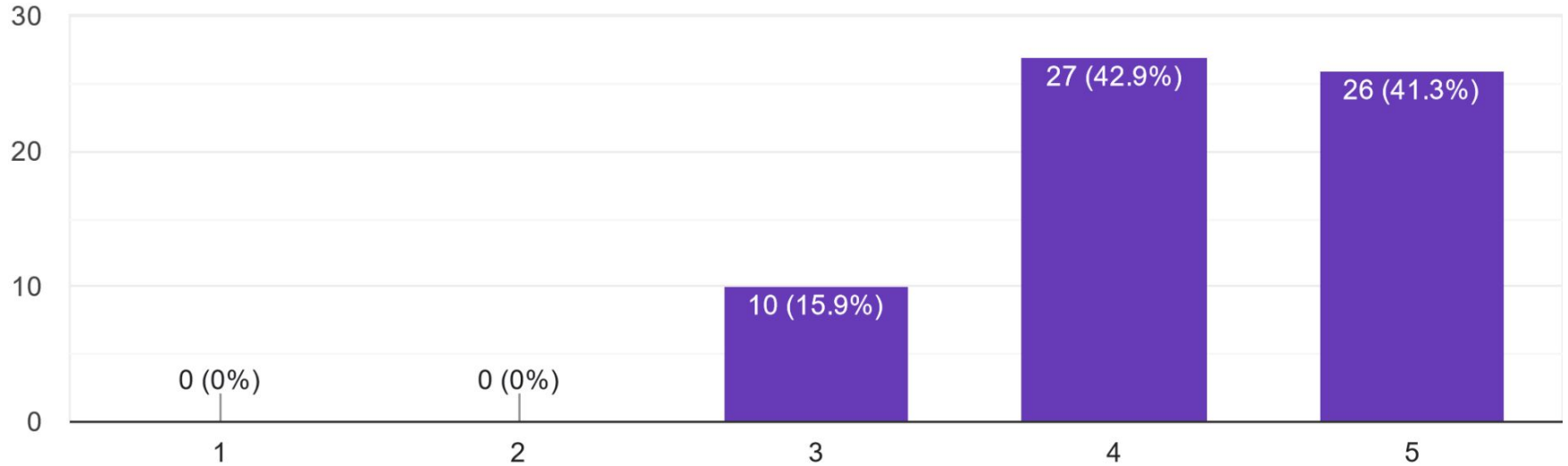
# How would you rate the availability of tools/machines at Purcellville?

58 responses



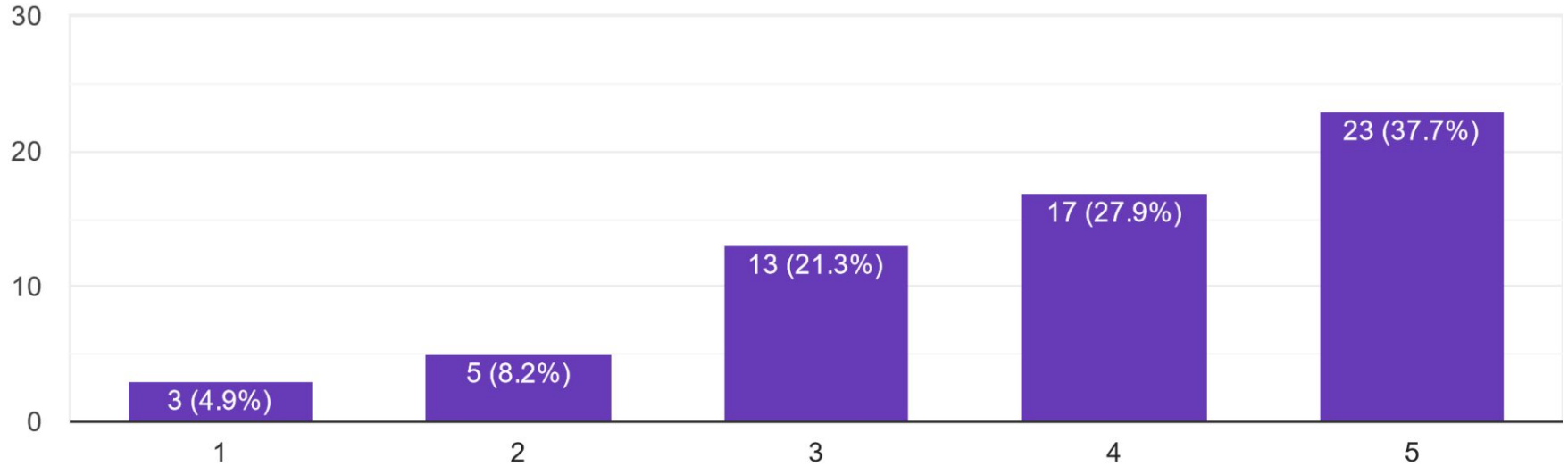
# How would you rate the variety of tools/machines at Purcellville?

63 responses



# How would you rate your confidence with using the machines/tools at Purcellville?

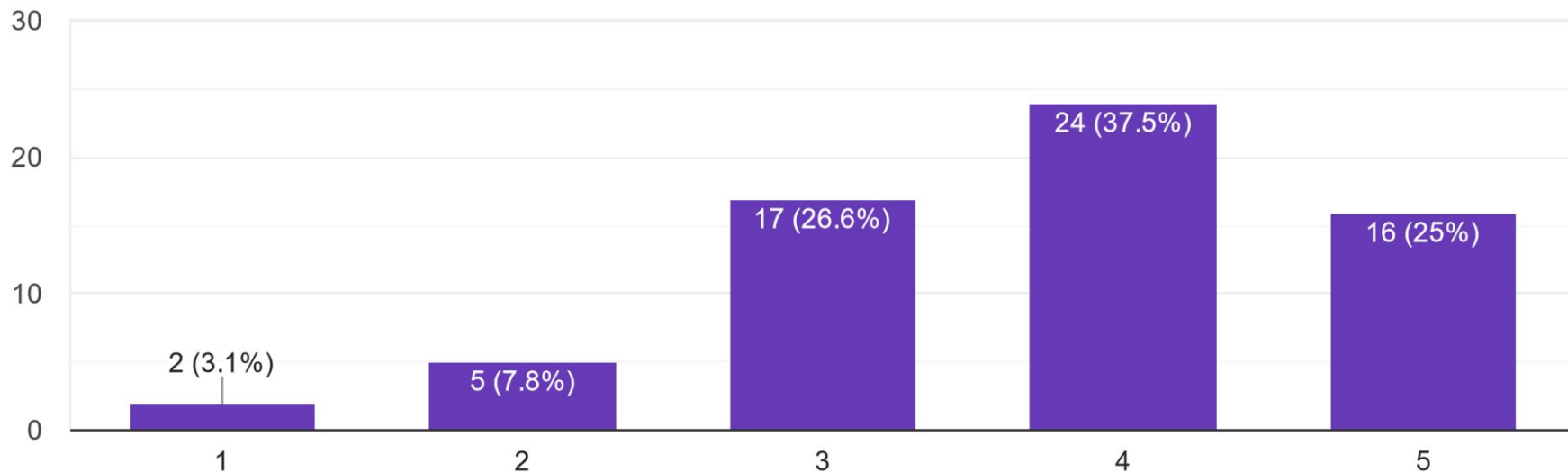
61 responses





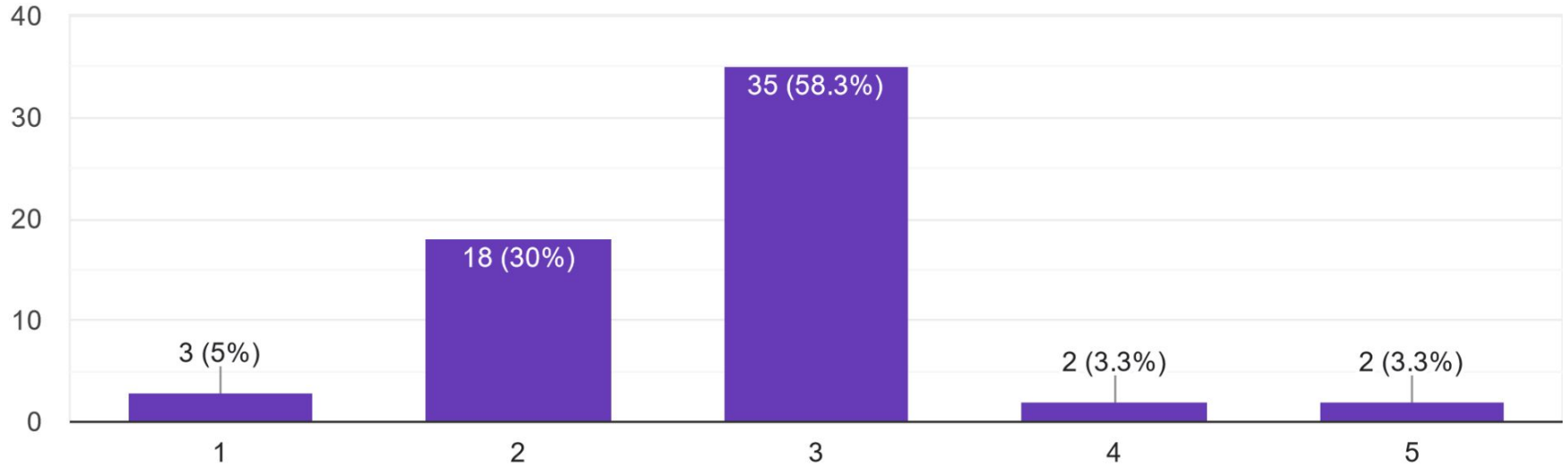
## How would you rate the cleanliness of space at Purcellville?

64 responses



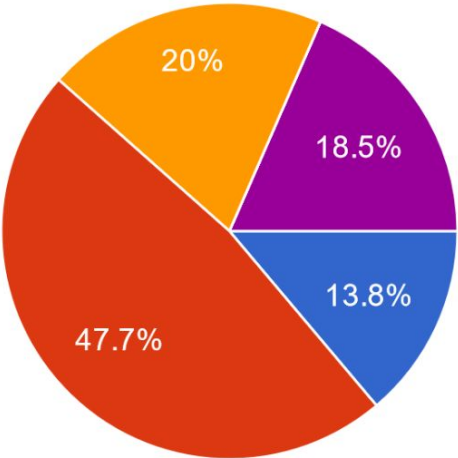
# How would you rate the average occupancy of Purcellville?

60 responses



# How many people do you prefer to be at Purcellville at the same time as you?

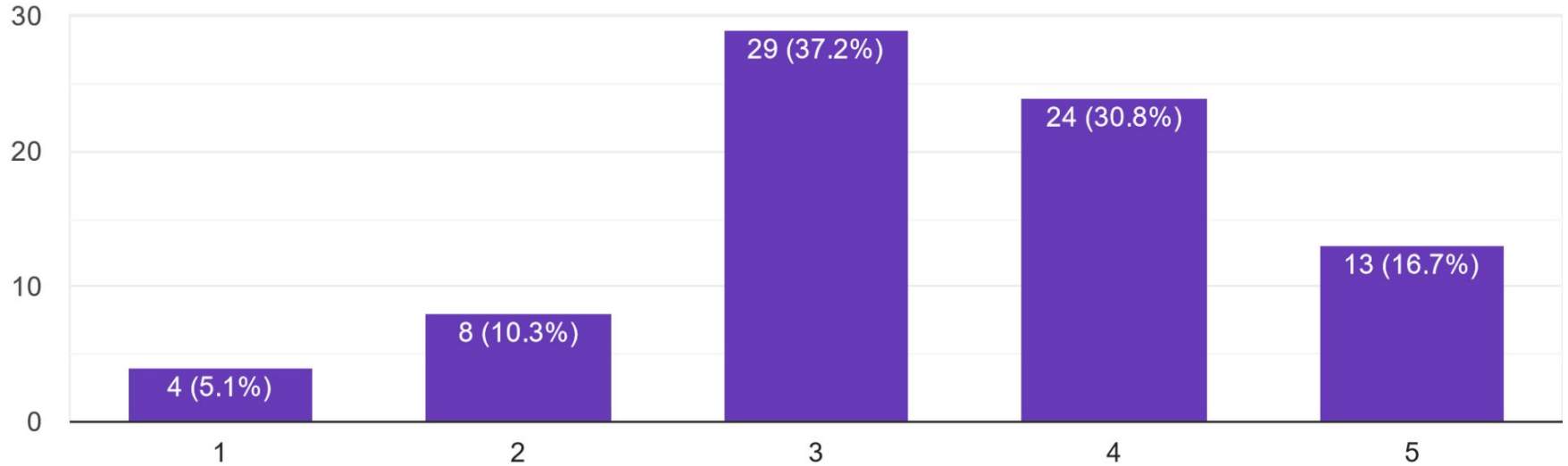
65 responses



- I enjoy being the only one at the space
- I enjoy a couple other people around
- I enjoy when the space is lively
- I enjoy when the space is crowded
- I don't really mind however many people are at the space

## How easy is it for you to get to the Purcellville space?

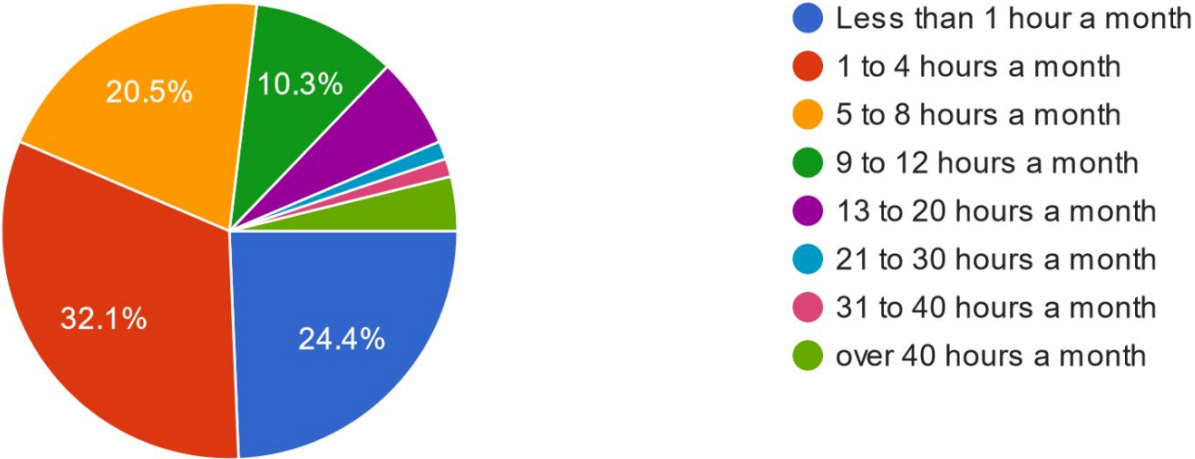
78 responses



# Section 5: Leesburg Specific

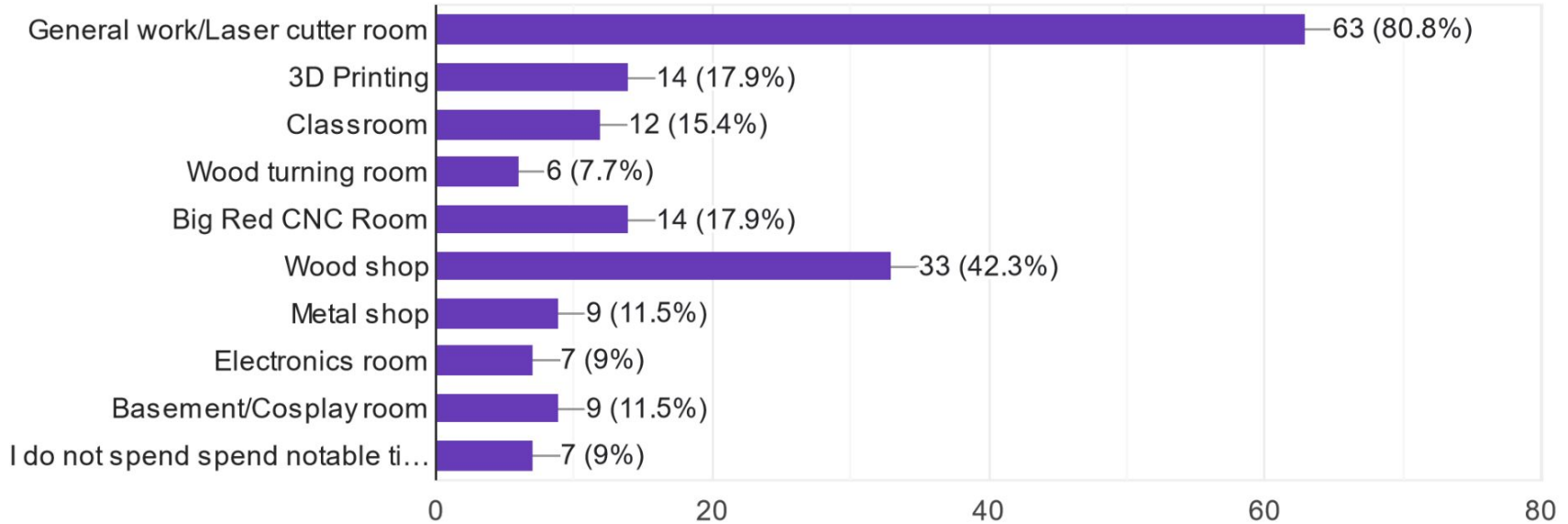
# On average, how much time a month do you spend at the Leesburg space?

78 responses



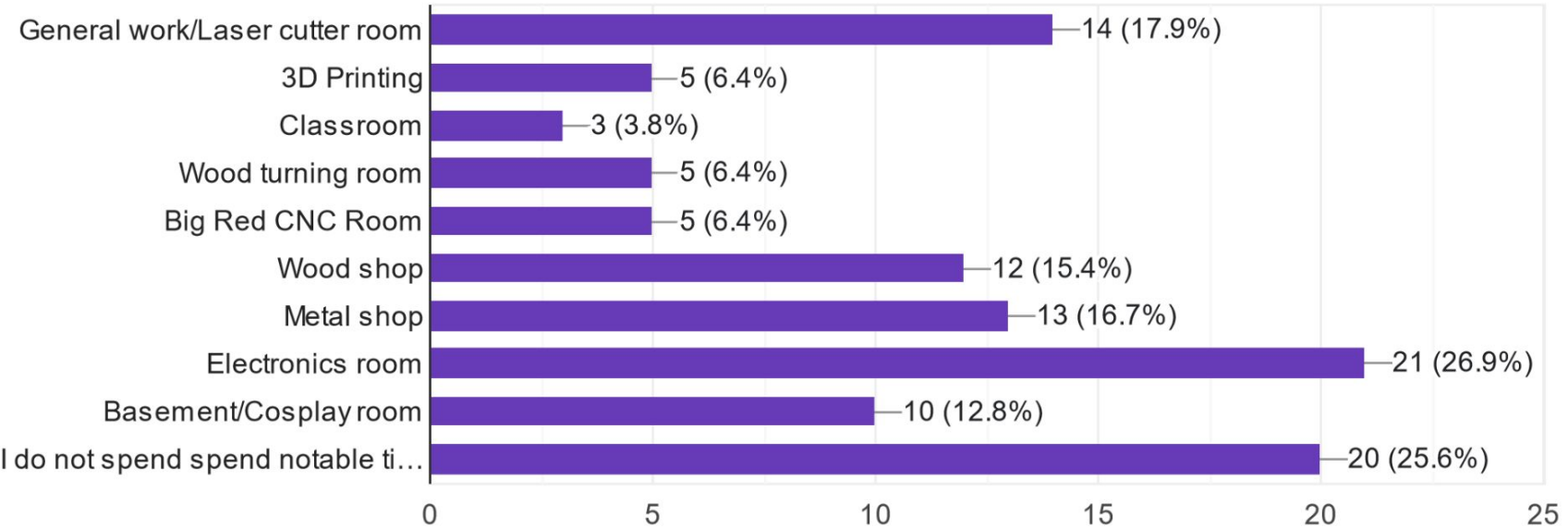
## In Leesburg, which rooms do you spend most of your time in on average?

78 responses



# In Leesburg, which rooms do you think could be enhanced?

78 responses



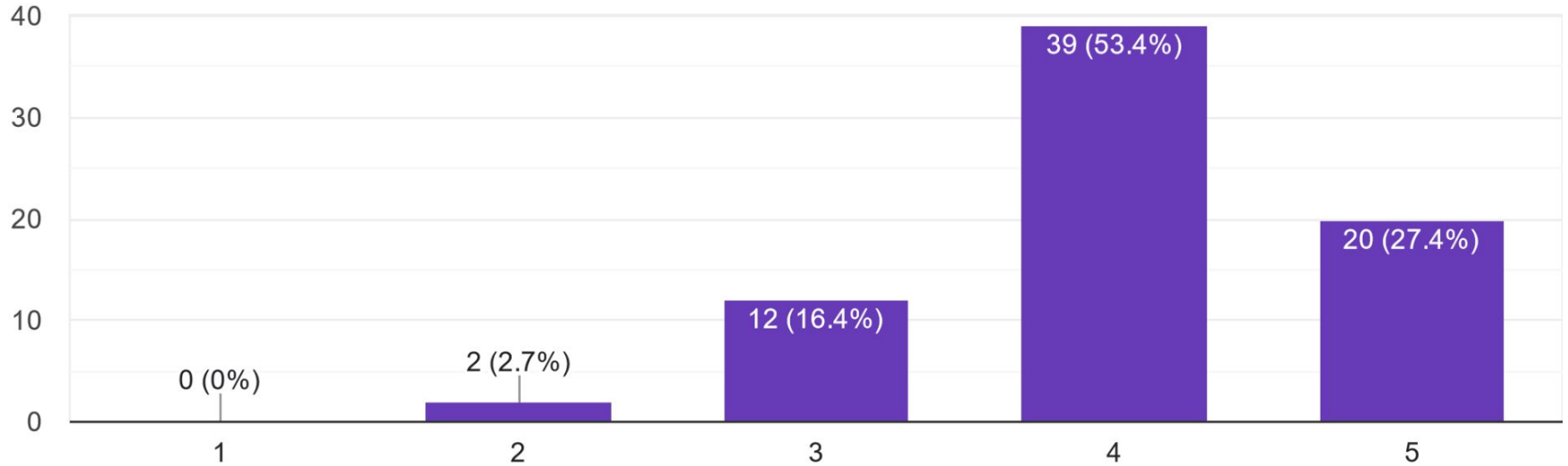






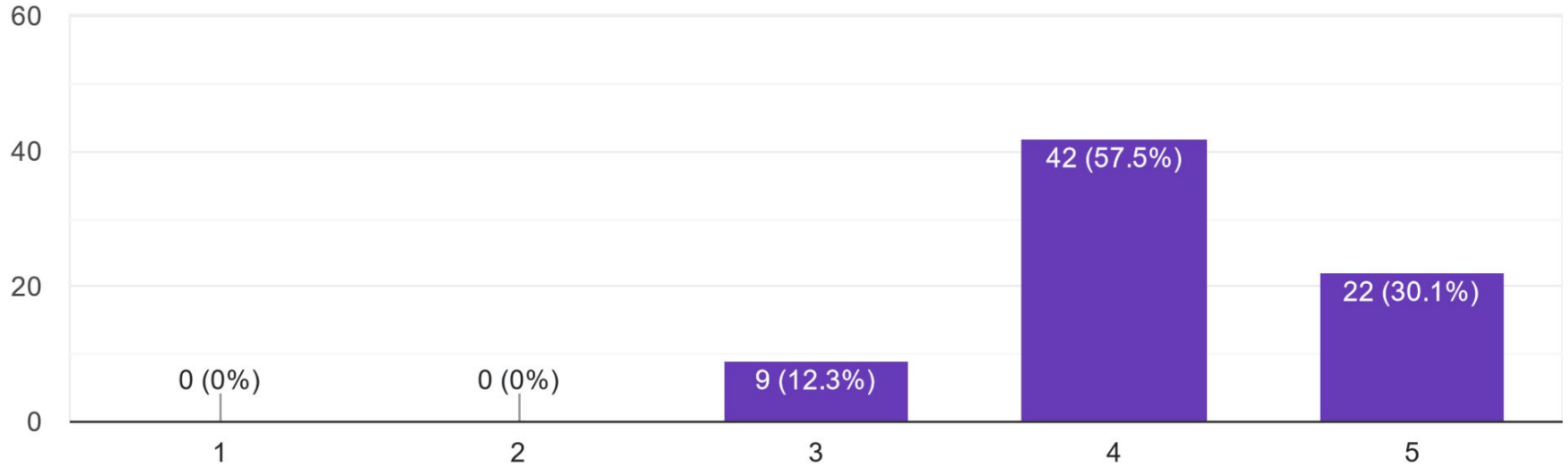
## How would you rate the availability of tools/machines at Leesburg?

73 responses



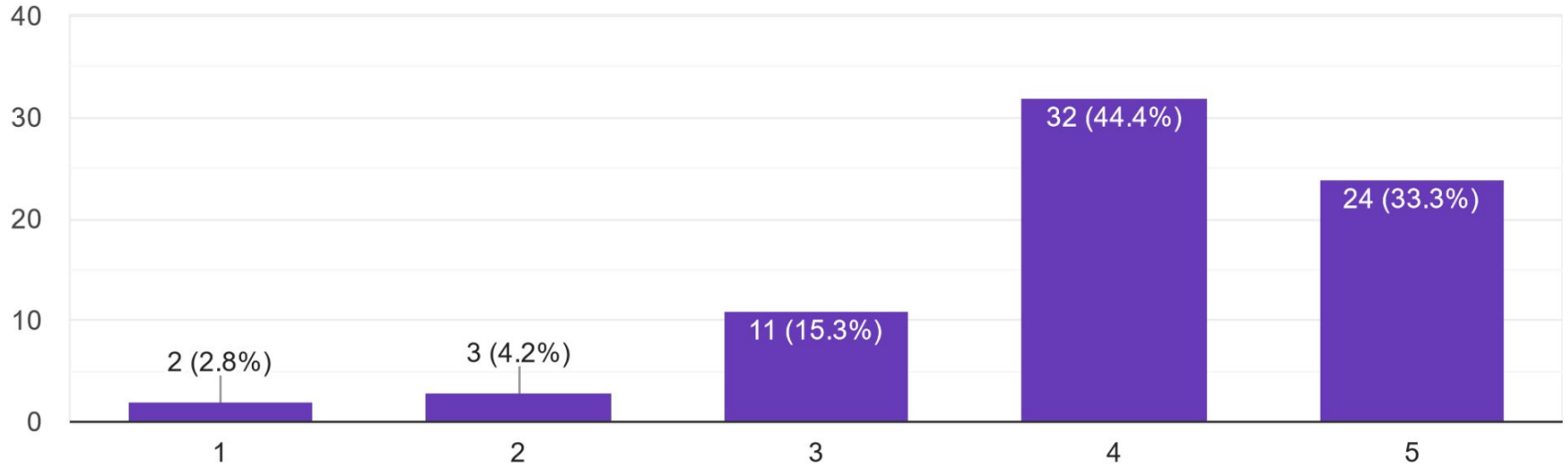
# How would you rate the variety of tools/machines at Leesburg?

73 responses



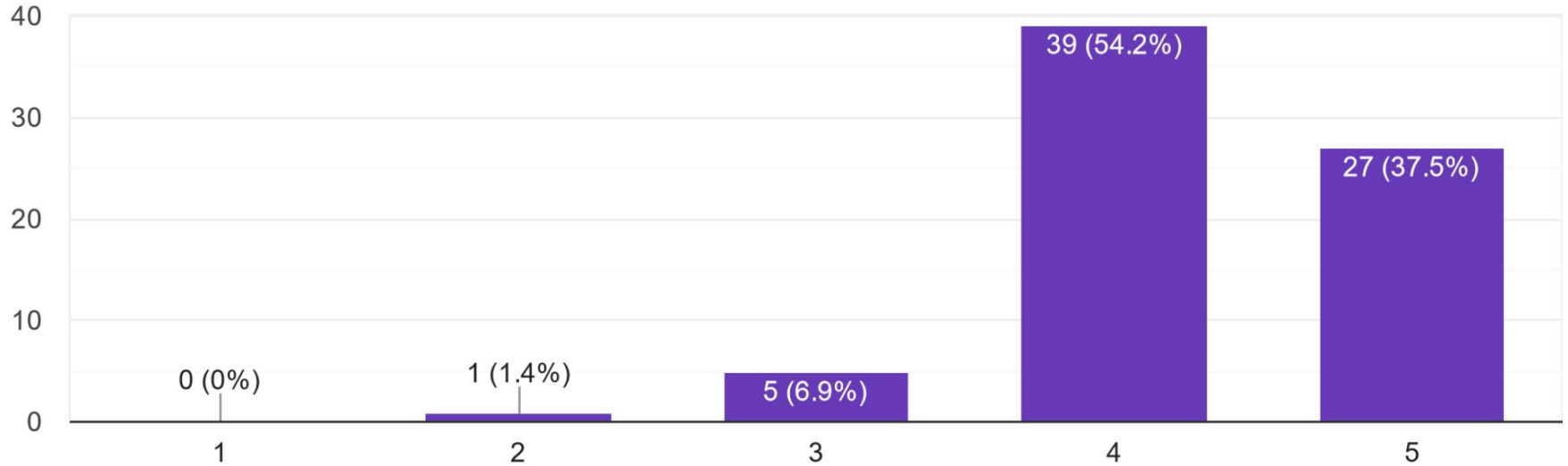
## How would you rate your confidence with using the machines/tools at Leesburg?

72 responses



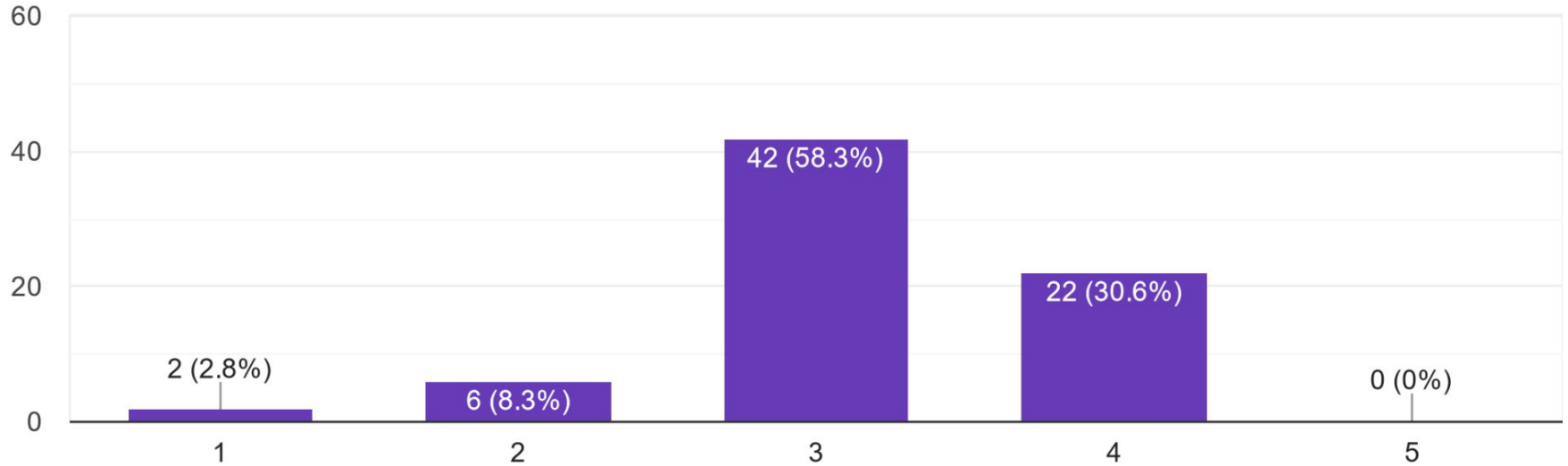
# How would you rate the cleanliness of space at Leesburg?

72 responses



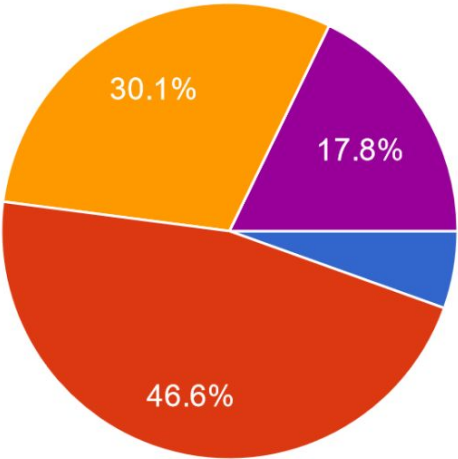
# How would you rate the average occupancy of Leesburg?

72 responses



# How many people do you prefer to be at Leesburg at the same time as you?

73 responses

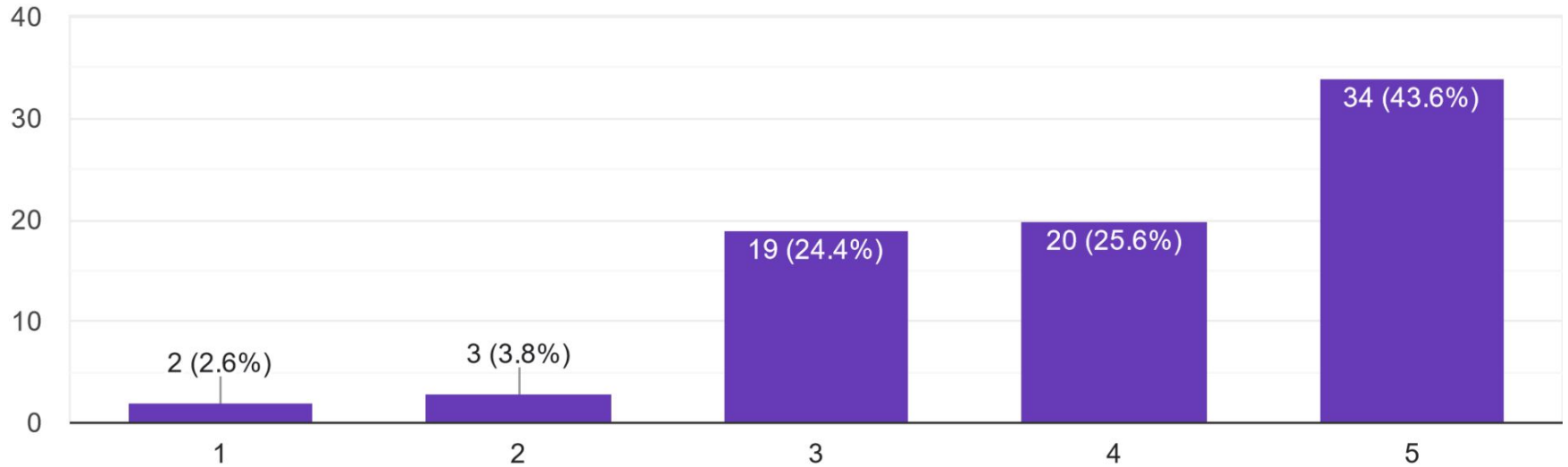


- 5.5% ● I enjoy being the only one at the space
- I enjoy a couple other people around
- I enjoy when the space is lively
- I enjoy when the space is crowded
- I don't really mind however many people are at the space



## How easy is it for you to get to the Leesburg space?

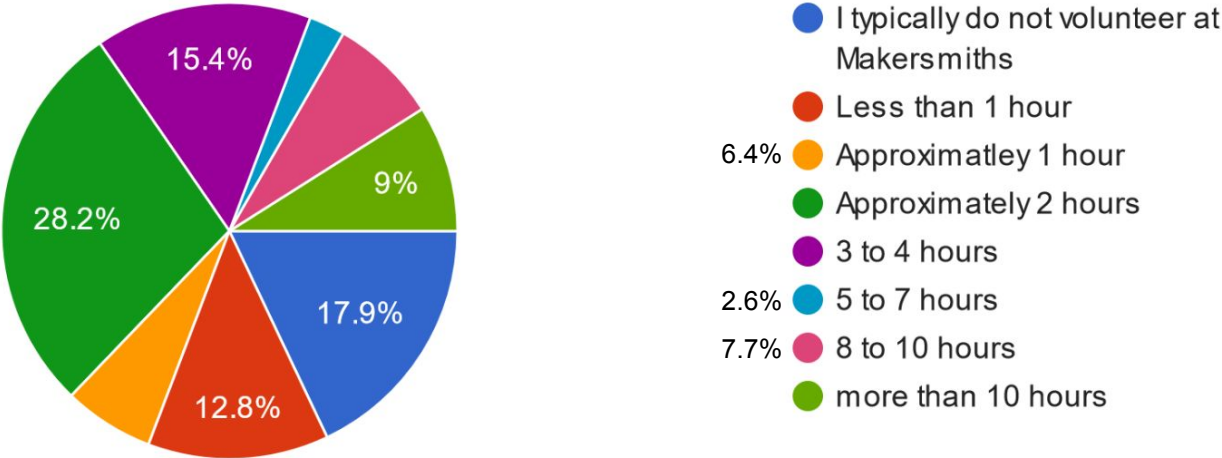
78 responses



# Section 6: Volunteer Questions

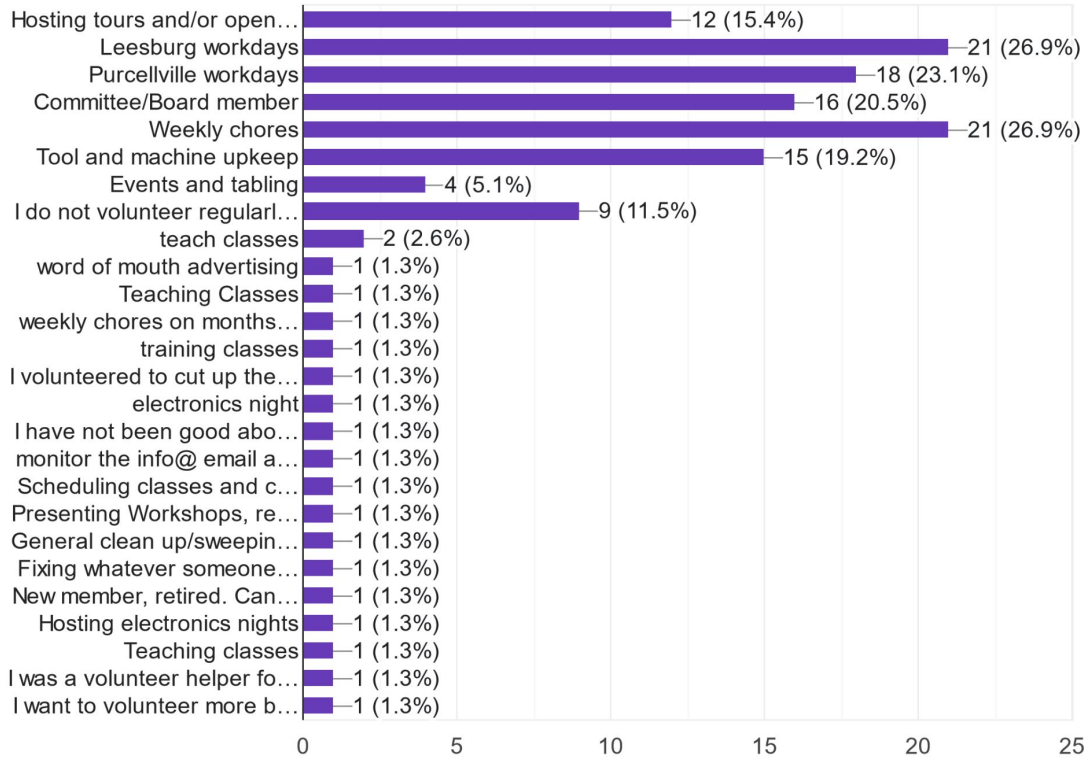
# On average, how many hours a month do you volunteer at Makersmiths?

78 responses



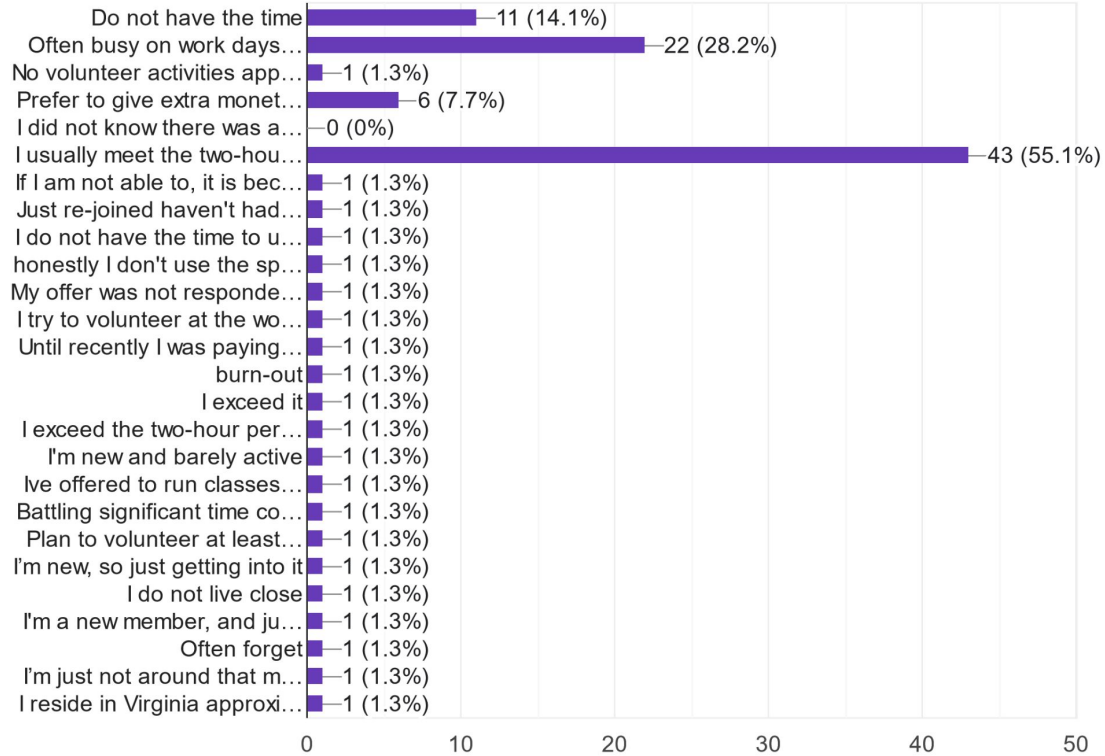
# How do you usually volunteer at Makersmiths?

78 responses



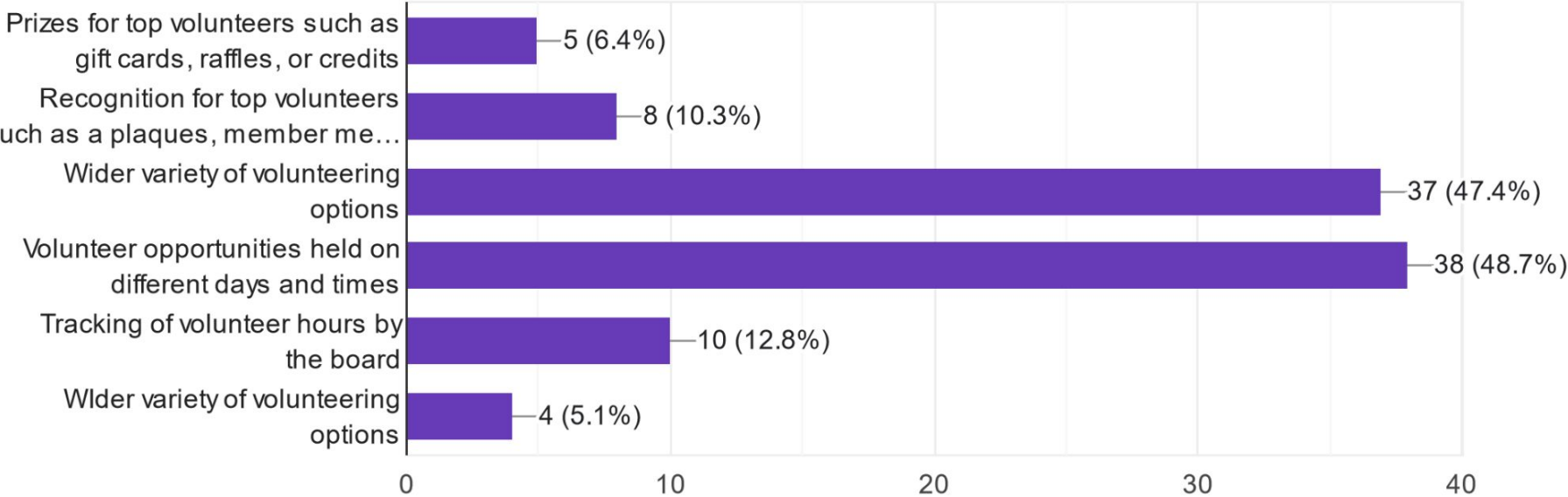
# If you do not meet the two-hour per month volunteering expectation, why not?

78 responses



# What would make you more likely to volunteer or increase the amount you volunteer?

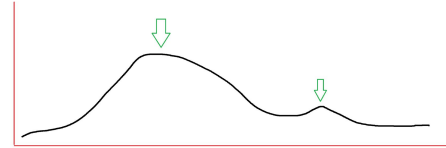
78 responses



# Other Trends and Takeaways

# Other trends I noticed:

- There seems to be two groups of active member
  - A larger group that spend some time at the space
  - A smaller group that spends A LOT of time at the space
- A lot of issues around volunteering **COULD** be communication issues
  - Blockers were reported as time constraints and scheduling issues
  - Perhaps we need to better communicate non-work-day/"regular" volunteer opportunities
- Stewards would get a lot of insight out of the raw data
- Overall, respondents seem fairly satisfied with Makersmiths as a whole, but see room for improvement in specific rooms/shops
- Our tool offerings are our lynchpin so far
  - Either a). It's the most important thing to members and potential members
  - Or b). We're only retaining the people that feel it is most important
- People want to teach, but often feel too inadequate
- 78 respondents is close to the 79 votes we had during the last election, and we hit. That's two data points that point towards that number being our actually-active active-members.





Q&A