

Membership Committee Board Report

February 23, 2022



January Membership Raw Data

Level	Total (Bundles)	Active	Renewal overdue	Lapsed	Pending			New in last	
					New	Renewal	Level change	7 days	30 days
Complimentary Member - Monthly	1 (1)	1	-	-	-	-	-	-	-
Corporate Member - Annual	20 (2)	20	-	-	-	-	-	-	-
Hidden	1	1	-	-	-	-	-	-	-
Household Member - Annual	8 (4)	8	-	-	-	-	-	-	-
Household Membership - Monthly - Recurring	85 (39)	85	-	-	-	-	-	2	8
Household Membership - Semiannual - Recurring	5 (1)	5	-	-	-	-	-	-	-
Individual - Monthly - Recurring	145 (145)	145	2	-	-	-	-	5	19
Individual Member Gift Card - Semiannual	10	9	1	-	1	-	-	-	3
Total	275 (192)	274	3	-	1	-	-	7	30

Source: Wild Apricot> Members> Summary (20220131)

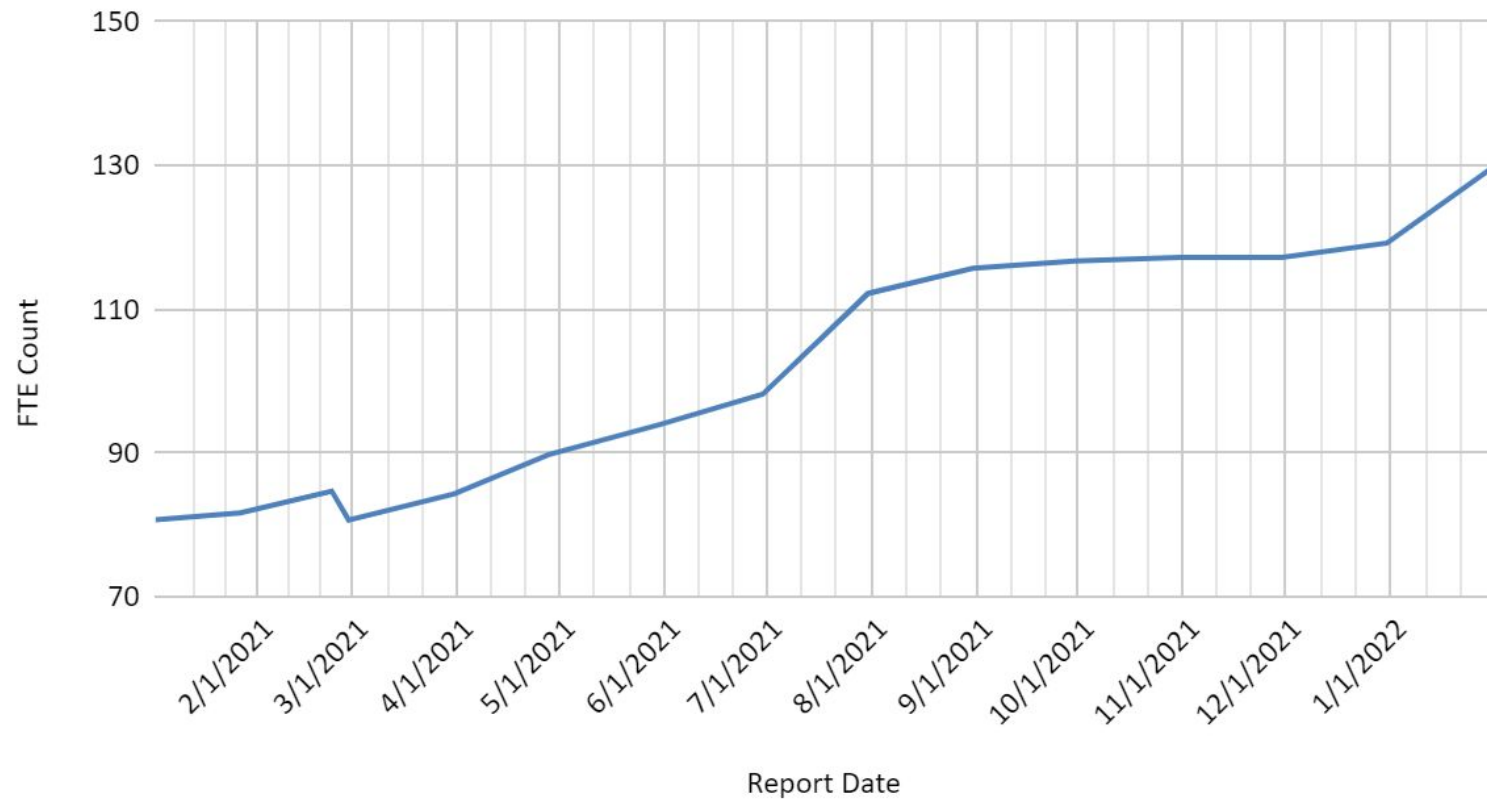
January Statistics

Cost	Level	Members	Memberships	FTE
\$50	Individual Monthly	145	145	72.5
\$300	Indiv. Semiannual	10	10	5.0
In-kind	Complimentary	1	1	0.0
\$5,000	Corporate Annual	20	2	8.3
\$1,200	Household Annual	8	4	4.0
\$100	Household Monthly	85	39	39.0
\$500*	HH Semiannual	5	1	0.8
	Total	274	202	129.7

*Kickstarter Full membership redeemed in July

January Chart

FTE Count vs. Report Date



Other Notable Activities

- In January there was 1 upgrade



Questions?

