

Membership Committee Board Report

January 26, 2022



December Membership Raw Data

Level	Total (Bundles)	Active	Renewal overdue	Lapsed	Pending			New in last	
					New	Renewal	Level change	7 days	30 days
Complimentary Member - Monthly	1 (1)	1	-	-	-	-	-	-	-
Corporate Member - Annual	20 (2)	20	-	-	-	-	-	-	-
Hidden	1	1	-	-	-	-	-	-	-
Household Member - Annual	8 (4)	8	-	-	-	-	-	-	-
Household Membership - Monthly - Recurring	77 (36)	77	-	-	-	-	-	-	-
Household Membership - Semiannual - Recurring	5 (1)	5	-	-	-	-	-	-	-
Individual - Monthly - Recurring	133 (133)	133	4	-	-	-	-	1	11
Individual Member Gift Card - Semiannual	7	7	-	-	-	-	-	1	2
Total	252 (177)	252	4	-	-	-	-	2	13

Source: Wild Apricot> Members> Summary (20211231)

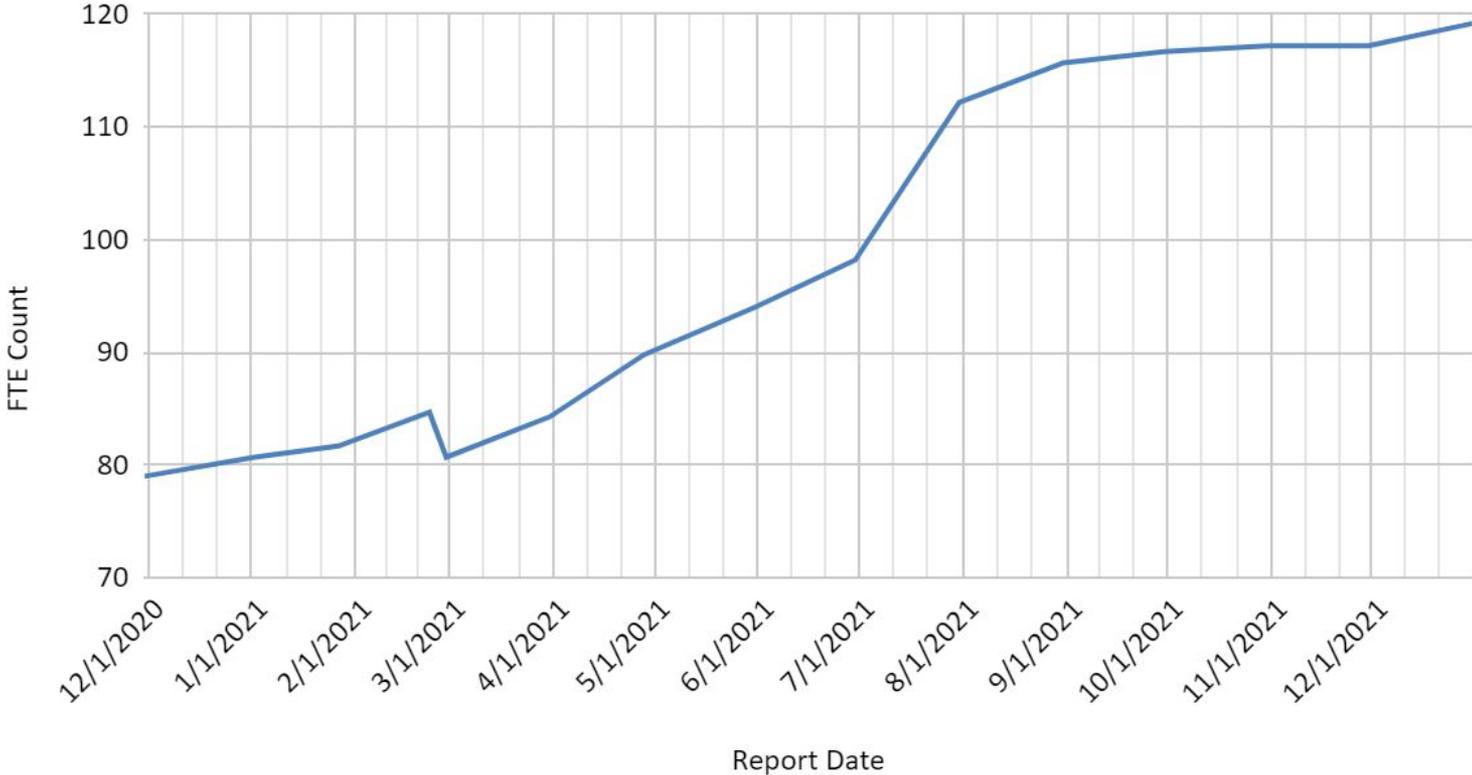
December Statistics

Cost	Level	Members	Memberships	FTE
\$50	Individual Monthly	133	133	66.5
\$300	Indiv. Semiannual	7	7	3.5
In-kind	Complimentary	1	1	0.0
\$5,000	Corporate Annual	20	2	8.3
\$1,200	Household Annual	8	4	4.0
\$100	Household Monthly	77	36	36.0
\$500*	HH Semiannual	5	1	0.8
	Total	251	184	119.2

*Kickstarter Full membership redeemed in July

December Chart

FTE Count vs. Report Date



Other Notable Activities

- In December there were 2 downgrades



Questions?

