

# Marketing Committee Board Report

July 28, 2021



# Activities

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- Regularly scheduled meeting on 7/18 rescheduled to 7/22.
- July 22 rescheduled meeting highlights.
  - Discussed getting events posted in Loudoun Now and Loudoun Times-Mirror;
  - Discussed vanity URLs;
  - Discussed Analytics for prior period and captured info for future baseline comparisons;
  - Discussed Facebook and Instagram postings and activity;
  - Discussed Hackathons
  - Discussed flyer and brochure updates;
  - Next meeting is scheduled for Monday, August 16, at 7PM
  - See minutes in Wiki for details.

# Questions?

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