



PRESS RELEASE
Agreement



1. BACKGROUND

GAM has expertise in creating social media marketing and press release distribution services. GAM operates a service based on this system, which will be provided to Makersmiths, Inc upon signed completion of this Agreement.

GAM will maintain and digitally distribute press releases for Makersmiths, Inc. Against this background, the Parties have agreed to the terms that follow.

For the period of 24th February 2021 to 23rd February 2022, Press Release distribution and maintenance will be provided by GAM for Makersmiths, Inc

GAM to provide the following services:

- Ongoing management and distribution of press releases generated by, and on behalf of, Makersmiths, Inc
- GAM will provide Makersmiths, Inc with a template to use for press release generation.
- Maintaining and updating a custom contact database and distribution lists.
- Monitoring any and all alerts regarding email status (i.e. read, un-read, bounce back stats)
- Providing analytics and performance metrics per press release.

2. GENERAL CONDITIONS

The Service supplied under this Agreement shall be subject to GAM's general terms and conditions as set forth in "Terms & Conditions."

3. REMUNERATION / INVOICING AND PAYMENT TERMS

The cost and retainer for Makersmiths, Inc's first Press Release Distribution as outlined above will be \$385 plus applicable Service Tax. This cost covers the price of initial setup and maintenance of a custom database. The cost for each additional press release will be \$50.

Payments must be made prior to pre-determined date of distribution via GAM's online payment portal.

4. TERMS & CONDITIONS

These terms and conditions constitute an agreement with you and GAM, a company incorporated in Virginia, whose registered office is at 45969 Nokes Boulevard, Suite 130, Sterling, Virginia 20166.

The abovementioned amounts are subject to change if the Scope of Work or Duration increases beyond the deliverables or expectancy.

Makersmiths, Inc shall notify GAM in writing three (3) months in advance if they would like to discontinue the engagement and vice versa. In case of termination, Makersmiths, Inc will pay GAM the amount invoiced until the termination date.

Any notice given by one party to the other pursuant to this Contract shall be sent to the other party in writing or by fax and confirmed in writing to the other party's specified address. The same has to be acknowledged by the receiver in writing. In cases of dispute, claim and legal action arising out of the contract, the parties shall be subject to the jurisdiction of courts in Loudoun County, Virginia.

5. REPRESENTATION AND WARRANTIES

GAM hereby represents, undertakes and warrants that the services provided by GAM under this Agreement does not violate/infringe, or shall not at any time during or after this Agreement violate/infringe the intellectual property rights of any third party.

6. SIGNED, SEALED AND DELIVERED

For and on Behalf of Makersmiths, Inc

For and on Behalf of GAM

Printed Name and Title

Printed Name and Title

Signed Name and Date

Signed Name and Date

