

Membership Committee Board Report

April 28, 2021



March Membership Raw Data

Member list

		Summary	Keyword search	Advanced search	Saved searches					
Level	Total (Dundee)	Active	Renewal overdue	Lapsed	Pending			New in last		
					New	Renewal	Level change	7 days	30 days	
Associate - Monthly - Recurring	86 (76)	80	3			1		2	13	
Complimentary Member - Monthly	3 (3)	3								
Corporate Member - Annual	11 (11)	11								
Full Member - Annual	8 (4)	8								
Full Member - Monthly - Recurring	83 (41)	80	4	3		1				
Full Member - Semiannual - Recurring	- (0)	-	-	-	-	-	-	-	-	
Hidden	1	1								
TEST-VOID-Associate - Semiannual	-	-	-	-	-	-	-	-	-	
Total	192 (129)	188	5	2		2		3	13	

Source: Wild Apricot > Members > Summary (20210331)

Adjusted March Statistics

Cost	Level	Members	Memberships	FTE
\$50	Associate Monthly	86	76	38.0
In-kind	Complimentary	3	3	0.0
\$5,000	Corporate Annual	11	1	N/A
\$1000*	Full Annual	8	4	3.3
\$100	Full Monthly	83	45	45.0
\$500*	Full Semiannual	0	0	0.0
\$100	Adjustments**	0	-2	-2.0
	Total	191	127	84.3



March Adjustments

There is 1 FRM included that will resume membership in May. There is 1 ARM included that requested reinstatement but did not act and was suspended in April. There is 1 FRM included that started the month as an ARM, so there is .5 FTE that will not show revenue.



March Adjustments

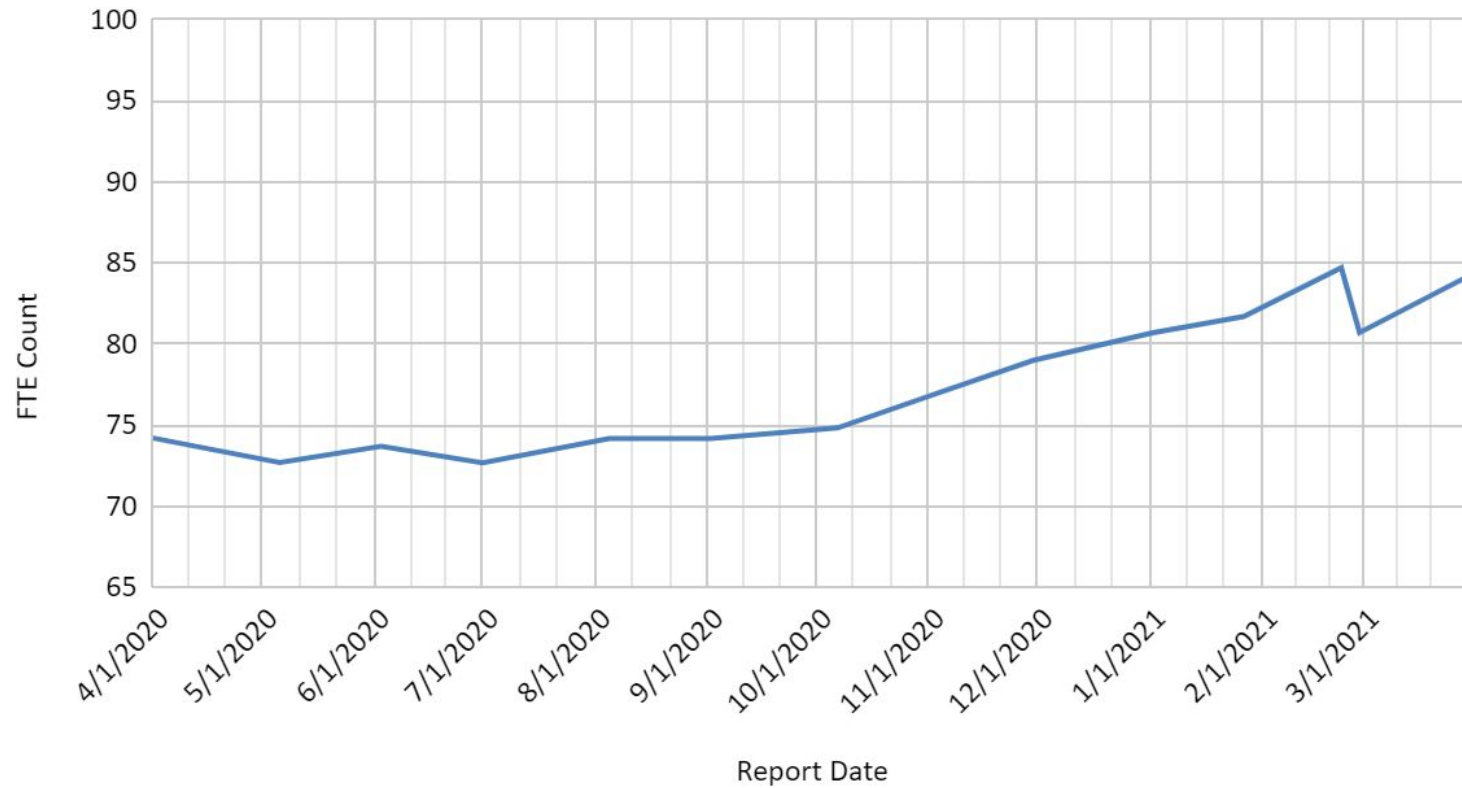
Included in these numbers:

- 1 FRM who will resume in May (has been included in count but not paid since Sep, will continue to be included in count until May)
- 1 ARM that requested reinstatement but did not act and was suspended in April.
- 1 FRM included that started the month as an ARM, so there is .5 FTE that will not show revenue.



March Chart

FTE Count vs. Report Date



March Financial Reconciliation

FTE: 84.3

Prepaid: (3.3)

Expected Membership Revenue: \$8,100.00

47230 - Membership: \$9,350.00

Stripe: \$9,350.00

Attributable to Feb 2021: \$3,050.00

Attributable to Mar 2021: \$6,150.00

Other: \$1,200.00 (Prepaid)

There are \$1,600.00 of membership renewals recorded in WA in March that are expected to be in Week 1 of the April Stripe deposit report. This is a total of \$7,750.00 of the \$8,100.00 expected. Of this \$350.00 difference, \$250.00 is overdue memberships that were caught up in early April. We cannot account for the \$100 remaining difference without going through the memberships 1 by 1 and tying them out to individual Stripe payments, but are believed to be timing issues.



April Raw Data (Preliminary as of 20210428)

Member list

Summary

Keyword search

Advanced search

Saved searches

Level	Total (Bundles)	Active	Renewal overdue	Lapsed	Pending			New in last	
					New	Renewal	Level change	7 days	30 days
Associate - Monthly - Recurring	88 (77)	88	3	-	-	-	-	4	12
Associate Member Gift Card - Semiannual	-	-	-	-	-	-	-	-	-
Complimentary Member - Monthly	3 (3)	3	-	-	-	-	-	-	-
Corporate Member - Annual	11 (1)	11	-	-	-	-	-	-	-
Full Member - Annual	8 (4)	8	-	-	-	-	-	-	-
Full Member - Monthly - Recurring	90 (49)	89	4	-	-	1	-	-	3
Full Member - Semiannual - Recurring	- (0)	-	-	-	-	-	-	-	-
Hidden	1	1	-	-	-	-	-	-	-
Total	201 (134)	200	7	-	-	1	-	4	15

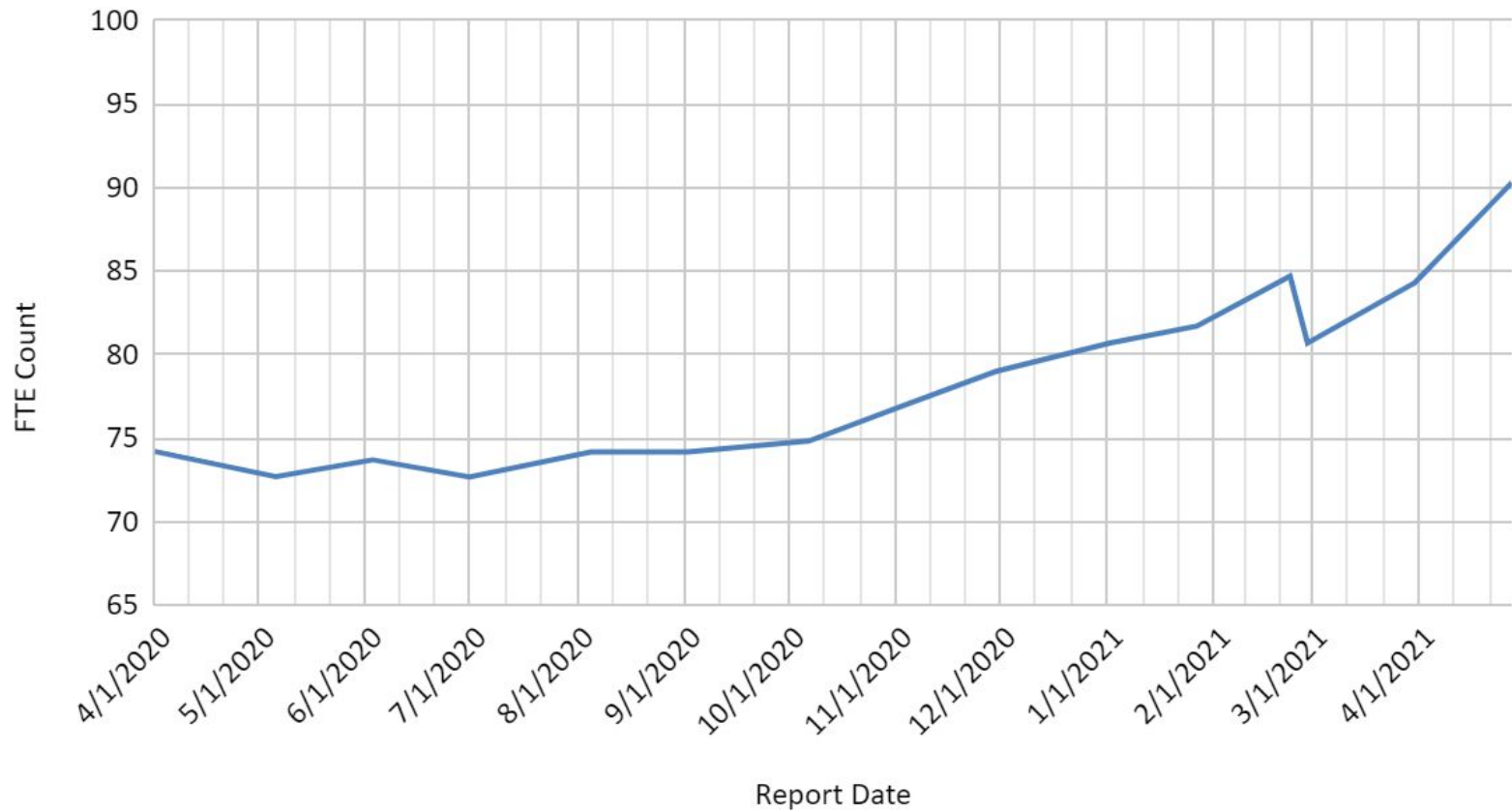


March Statistics (Preliminary as of 20210428)

Cost	Level	Members	Memberships	FTE
\$50	Associate Monthly	88	77	38.5
In-kind	Complimentary	3	3	0.0
\$5,000	Corporate Annual	11	1	N/A
\$1000*	Full Annual	8	4	3.3
\$100	Full Monthly	90	49	49.0
\$500*	Full Semiannual	0	0	0.0
\$100	Adjustments**	0	-1	-0.5
	Total	200	133	90.3

March Chart (Preliminary as of 20210428)

FTE Count vs. Report Date



Questions?

