

# Membership Committee Board Report

March 31, 2021



# February Membership Raw Data

## Member list

Summary									
Keyword search									
Advanced search									
Saved searches									
Level	Total (Budget)	Active	Renewal overdue	Lapsed	Pending			New in last	
					New	Renewal	Level change	7 days	30 days
Associate - Monthly - Recurring	82 (70)	79	4	-	-	3	-	2	13
Complimentary Member - Monthly	3 (3)	3	-	-	-	-	-	1	1
Corporate Member - Annual	11 (1)	11	-	-	-	-	-	-	-
Full Member - Annual	8 (4)	8	-	-	-	-	-	-	1
Full Member - Monthly - Recurring	64 (46)	77	11	5	-	2	-	-	-
Full Member - Semiannual - Recurring	1 (1)	-	1	1	-	-	-	-	-
Hidden	1	1	-	-	-	-	-	-	-
<b>Total</b>	<b>190 (125)</b>	<b>179</b>	<b>16</b>	<b>6</b>	<b>-</b>	<b>5</b>	<b>-</b>	<b>3</b>	<b>15</b>

Source: Wild Apricot> Members> Summary (20210228)

# Adjusted February Statistics

Cost	Level	Members	Memberships	FTE
\$50	Associate Monthly	82	70	35.0
In-kind	Complimentary	3	3	0.0
\$5,000	Corporate Annual	11	1	N/A
\$1000*	Full Annual	8	4	3.3
\$100	Full Monthly	84	46	46.0
\$500*	Full Semiannual	1	1	0.8
\$100	Adjustments**	-7	-6	-4.5
	<b>Total</b>	<b>182</b>	<b>119</b>	<b>80.7</b>



# February Adjustments

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At the end of February there were 4 Associate Recurring Memberships (ARM) and 11 Full Recurring Memberships (FRM) overdue. This is in addition to 3 ARM and 2 FRM with Pending Invoices (where membership was manually renewed and invoiced, but the invoice was not paid). Once alerted to this issue the membership committee took action to contact all overdue members and either get them caught up or suspended. We should be better able to report on this going forward.



# February Adjustments (Cont'd)

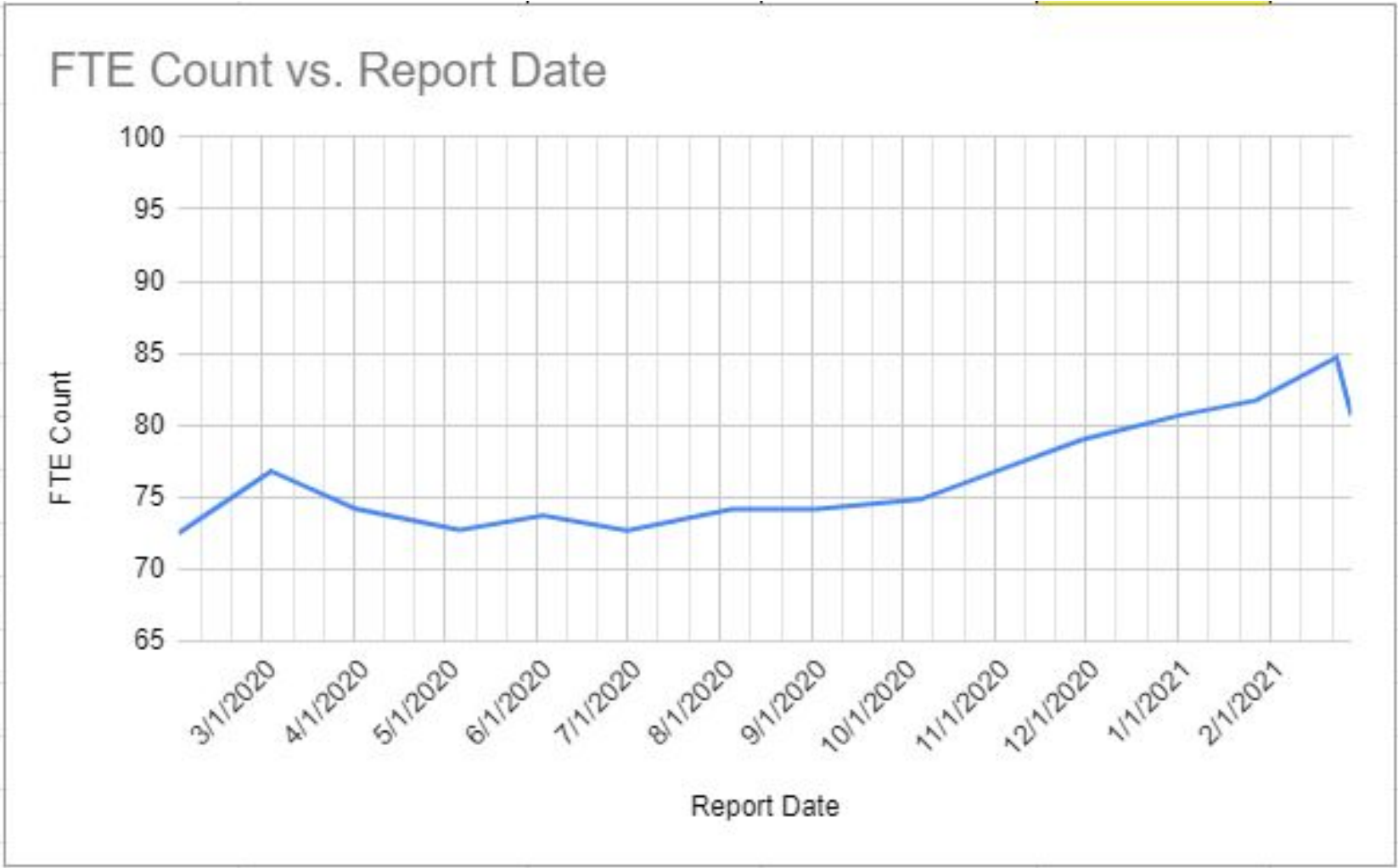
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Included in these numbers:

- 1 FRM who will resume in May (has been included in count but not paid since Sep, will continue to be included in count until May)
- 1 FRM that failed to renew in December, did not respond to follow up messages. Suspended in March
- 1 FRM that deleted recurring payment info, did not respond to automatic and manual follow-up messages. Suspended in March
- 1 ARM who requested reinstatement in January and did not act on the invoice or respond to follow up messages. Suspended in March
- 1 ARM that had a membership renewal invoice manually generated in Nov, that was not acted upon, nor were follow up messages responded to. Suspended in March
- 1 ARM that had a renewal invoice generated in Feb that was not acted upon, nor were follow up messages responded to. Suspended in March



# Adjusted February Chart



# February Financial Reconciliation

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FTE: 80.7

Prepaid: (4.2)

Expected Membership Revenue: \$7,650.00

47230 - Membership: \$8,900.00

Stripe: \$7,700.00

Attributable to 2020: \$400.00

Attributable to Jan 2021: \$2,950.00

Attributable to Feb 2021: \$4,350.00

Other: \$1,200.00 (Prepaid)

There are \$3,050.00 of membership renewals recorded in WA in February that are expected to be in Week 1 of the March Stripe deposit report. This is a total of \$7,400.00 of the \$7,650.00 expected. We cannot account for the \$250.00 difference at this time. With the help of the Treasurer we are trying to more closely track these numbers in order to better reconcile these figures in the future.



# March Raw Data (Preliminary)

## Member list

Summary

Keyword search

Advanced search

Saved searches

Level	Total (Bundles)	Active	Renewal overdue	Lapsed	Pending			New in last	
					New	Renewal	Level change	7 days	30 days
Associate - Monthly - Recurring	86 (76)	85	1	-	-	1	-	3	13
Complimentary Member - Monthly	3 (3)	3	-	-	-	-	-	-	-
Corporate Member - Annual	11 (1)	11	-	-	-	-	-	-	-
Full Member - Annual	8 (4)	8	-	-	-	-	-	-	-
Full Member - Monthly - Recurring	83 (45)	80	4	2	-	1	-	-	-
Full Member - Semiannual - Recurring	- (0)	-	-	-	-	-	-	-	-
Hidden	1	1	-	-	-	-	-	-	-
TEST-VOID-Associate - Semiannual	-	-	-	-	-	-	-	-	-
<b>Total</b>	<b>192 (129)</b>	<b>188</b>	<b>5</b>	<b>2</b>	<b>-</b>	<b>2</b>	<b>-</b>	<b>3</b>	<b>13</b>



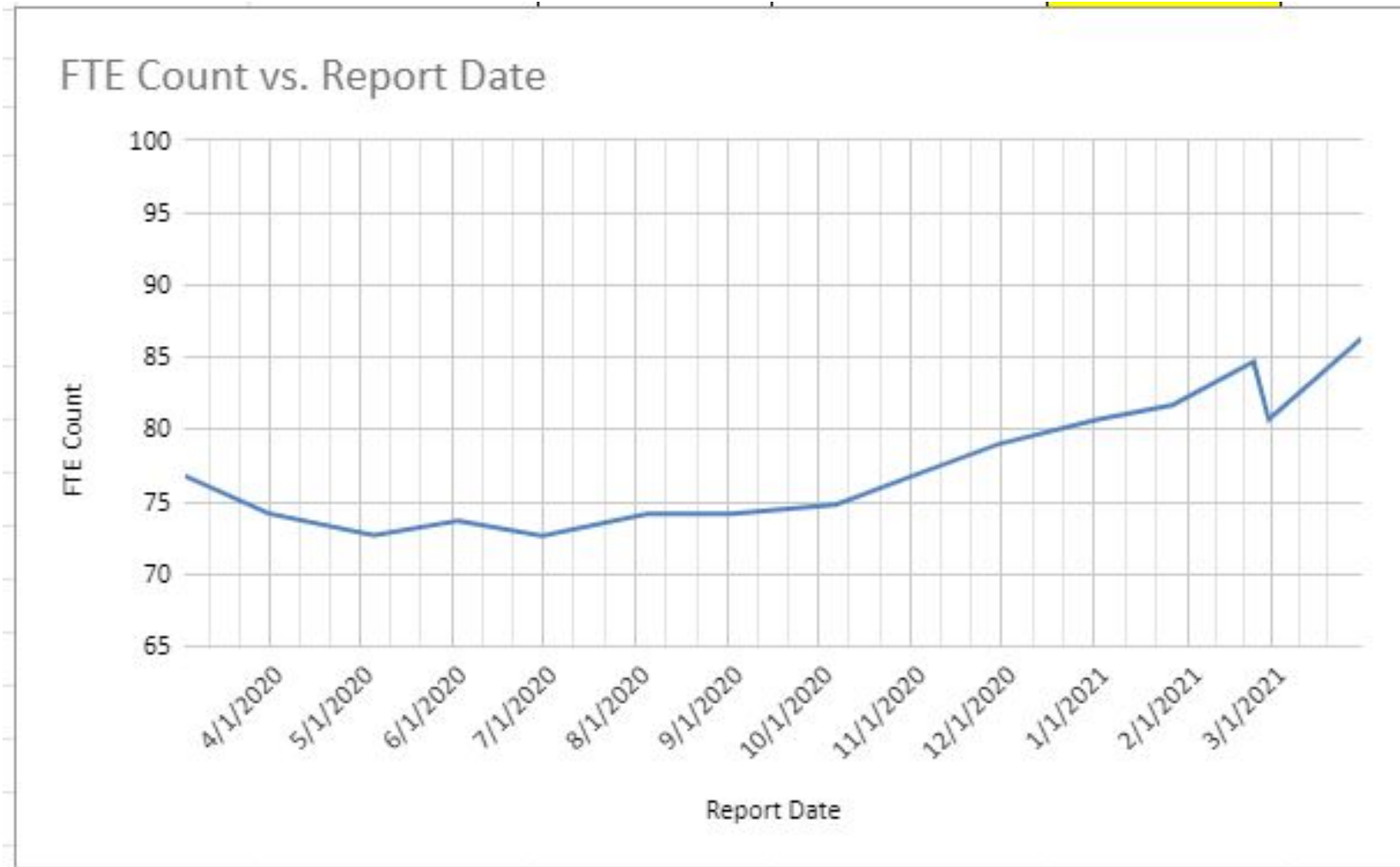


# March Statistics (Preliminary)

Cost	Level	Members	Memberships	FTE
\$50	Associate Monthly	86	76	38.0
In-kind	Complimentary	3	3	0.0
\$5,000	Corporate Annual	11	1	N/A
\$1000*	Full Annual	8	4	3.3
\$100	Full Monthly	83	45	45.0
\$500*	Full Semiannual	0	0	0.0
\$100	Adjustments**	0	0	0.0
	<b>Total</b>	<b>191</b>	<b>129</b>	<b>86.3</b>



# March Chart (Preliminary)



# Questions?

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