

Membership Committee Report

January 3rd, 2024



January Membership Raw Data

Level	Total (Bundles)	Active	Renewal overdue	Lapsed	Pending			New in last	
					New	Renewal	Level change	7 days	30 days
Complimentary Member - Monthly	- (0)	-	-	-	-	-	-	-	-
Corporate Member - Annual	21 (2)	21	-	-	-	-	-	-	-
Hidden	1	1	-	-	-	-	-	-	-
Household Member - Annual	4 (2)	4	-	-	-	-	-	-	-
Household Membership - Monthly - Recurring	81 (36)	81	-	-	-	-	-	2	5
Household Membership - Semiannual - Recurring	5 (1)	5	-	-	-	-	-	-	-
Individual - Monthly - Recurring	208 (208)	208	2	-	-	-	-	5	19
Individual Member Gift Card - Semiannual	3	3	-	-	-	-	-	-	1
Total	323 (249)	323	2	-	-	-	-	7	25

Source: Wild Apricot> Members> Summary (01-02-2024)

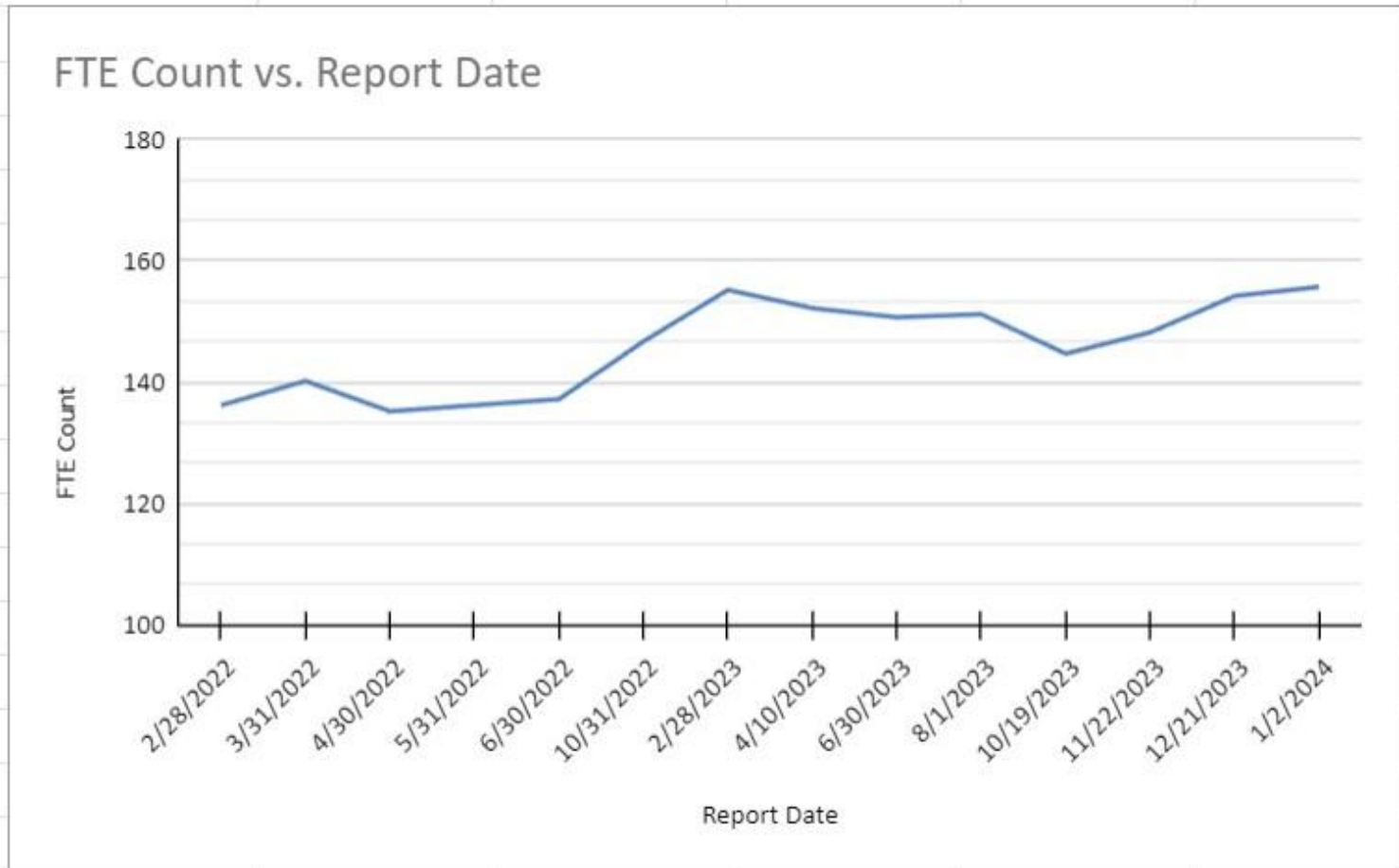
January Statistics

Cost	Level	Months	Members	Memberships	FTE
\$0	Complimentary	3	0	0	0.0
\$5,000	Corporate (STD)	12	10	1	4.2
\$8,400	Corporate (CUST)	12	11	1	7.0
\$1,200	HH Annual	12	4	2	2.0
\$100	HH Monthly	1	81	36	36.0
\$600	HH Semiannual	6	5	1	1.0
\$50	Ind. Monthly	1	208	208	104.0
\$300	Ind. Semiannual	6	3	3	1.5
		Total	322	252	155.7

155.7 FTEs is the highest achievement since Makersmiths opened. Let's keep up the good work and share our knowledge with one another!



January Chart



Other Notable Activities

New Members within the last 30 days:

Kate Amstutz of Ashburn
Nate Davis of Leesburg
Harry Dickerson of Leesburg
Christine Dinger of Ashburn
James Fayette of Leesburg
Melanie Judd of Frederick
Mike Keane of Hillsboro
Russell Kelz of Leesburg
Rachel Kim of Sterling
Charles Martenis of Purcellville
Ian Martinez of Leesburg
William May of Purcellville
Marty Mulhern of Jefferson

James "Jim" Peck of Hillsboro
Matthew Penninger of Gainesville
Nicole Rischard of Hillsboro
Myron Rosmarin of Leesburg
David Santiago of Ashburn
Emma Sherman of Leesburg
Kuba Szczypiorski of Leesburg
Karley Thurston of Arlington
Isaac Ward of Sterling
Susan Warner of Leesburg
Sam Williams of Lincoln
Christina Zola Peck of Hillsboro

Please say "Hello" to these new members when you see them!

